

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362549

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASERO INSURANCE SERVICES, INC.		11/13/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TITTLE INSURANCE SERVICES, INC.		
Street Address:	200 N. Almaden Blvd.		
Internal Address:	First Floor		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95110		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3720925	Y.A. TITTLE AND ASSOCIATES INSURANCE SER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(408) 356-3000		
Email:	rthomson@smwb.com		
Correspondent Name:	Romin P. Thomson, Esq.		
Address Line 1:	983 University Avenue		
Address Line 2:	Suite 104C		
Address Line 4:	Los Gatos, CALIFORNIA 95032		
NAME OF SUBMITTER:	Romin P. Thomson, Esq.		
SIGNATURE:	/s/		
DATE SIGNED:	11/16/2015		
Total Attachments: 2			
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source=Tittle Assignment#page2.tif			

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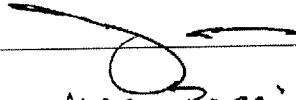
TRADEMARK ASSIGNMENT

This Trademark Assignment is executed as of this 13 day of November 2015 by and between ASERO INSURANCE SERVICES, INC., a California corporation formerly known as Y.A. TITTLE & ASSOCIATES INSURANCE SERVICES ("Assignor") and TITTLE INSURANCE SERVICES, INC., a California corporation ("Assignee").

This Assignment is delivered under that certain Personal Lines Purchase Agreement by and among Assignor and Assignee dated September 18, 2013

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its right, title and interest in and to that certain service mark registered with the United States Patent and Trademark Office known as "Y.A. TITTLE AND ASSOCIATES INSURANCE SERVICES" (Reg. No. 3,720,925) and all intellectual property rights associated therewith.

ASERO INSURANCE SERVICES, INC., a
California corporation formerly known as Y.A.
TITTLE & ASSOCIATES INSURANCE
SERVICES:

By: 

Title: vice president

TITTLE INSURANCE SERVICES, INC.:

By: _____

Title: _____

TRADEMARK ASSIGNMENT

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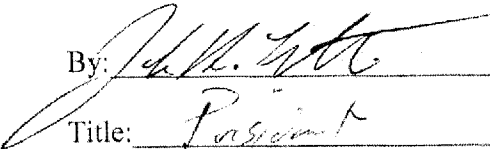
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ASERO INSURANCE SERVICES, INC., a
California corporation formerly known as Y.A.
TITTLE & ASSOCIATES INSURANCE
SERVICES:

By: _____

Title: _____

TITTLE INSURANCE SERVICES, INC.:

By:  _____

Title: President