

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362531

| | | | |
|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Starlux Hotel Development Limited | | 08/27/2015 | private company limited by shares: IRELAND |
| RECEIVING PARTY DATA | | | |
| Name: | FEN Worldwide S.R.L. | | |
| Street Address: | Juan Benito Blanco 780 | | |
| City: | Montevideo | | |
| State/Country: | URUGUAY | | |
| Entity Type: | Sociedad de Responsabilidad Limitada: URUGUAY | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4576458 | FĚN | |
| Registration Number: | 4337885 | ESPLENDOR | |
| Registration Number: | 4323934 | DAZZLER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2128055571 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212-801-2256 | | |
| Email: | schlossd@gtlaw.com | | |
| Correspondent Name: | Daniel I. Schloss, Greenberg Traurig,LLP | | |
| Address Line 1: | 200 Park Avenue, 38th Floor | | |
| Address Line 4: | New York, NEW YORK 10166 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Daniel I. Schloss, Greenberg Traurig,LLP | | |
| Address Line 1: | 200 Park Avenue, 38th Floor | | |
| Address Line 4: | New York, NEW YORK 10166 | | |
| NAME OF SUBMITTER: | Daniel I. Schloss | | |
| SIGNATURE: | /Daniel I. Schloss/ | | |
| DATE SIGNED: | 11/16/2015 | | |

CH \$90.00 4576458

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

WHEREAS, **STARLUX HOTEL DEVELOPMENT LIMITED**, a private company limited by shares legally organized and existing under the laws of Ireland, domiciled at Mespil House, Sussex Road, Dublin 4, Ireland, (hereinafter the "Assignor"), is the owner of all right, title, and interest in and to the United States service marks Fën, ESPLENDOR, and DAZZLER for hotel services, and the registrations therefor, as set forth and more particularly described on Schedule A annexed hereto (collectively hereinafter the "Marks")

WHEREAS, **FEN WORLDWIDE S.R.L.**, a *Sociedad de Responsabilidad Limitada* legally organized and existing under the laws of the Eastern Republic of Uruguay, domiciled at Juan Benito Blanco 780, Montevideo, Eastern Republic of Uruguay (hereinafter the "Assignee") is acquiring all right, title, and interest in and to the Marks and all of the goodwill associated with the Marks;

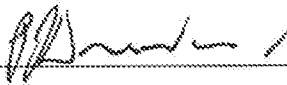
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Marks, together with that part of the goodwill of the business connected with and symbolized by the Marks and the right to sue and recover damages and profits for third-party infringements, if any.

Assignor agrees on behalf of itself, its directors, officers, employees, agents, successors, assigns, and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or requested by Assignee, in order to carry into full force and effect this sale, assignment and transfer, including without limitation to vest in Assignee or its assigns record title in and to the Marks worldwide.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be duly executed by their duly authorized representatives as of this ____ day of August 2015.

STARLUX HOTEL DEVELOPMENT LIMITED

FEN WORLDWIDE S.R.L.

By: 

By: _____

Name: Patrick James Donovan

Name: _____

Title: Director

Title: _____

Date of Signature: 27-08-2015

Date of Signature: _____



SCHEDULE A

THE MARKS

| <u>Trademark</u> | <u>Registration Number</u> | <u>International Class</u> | <u>Services</u> |
|------------------|----------------------------|----------------------------|-----------------|
| Fën | 4,576,458 | 43 | Hotel services |
| ESPLENDOR | 4,337,885 | 43 | Hotel services |
| DAZZLER | 4,323,934 | 43 | Hotel services |

ASSIGNMENT OF TRADEMARKS

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WHEREAS, FEN WORLDWIDE S.R.L., a Sociedad de Responsabilidad Limitada legally organized and existing under the laws of the Eastern Republic of Uruguay, domiciled at Juan Benito Blanco 780, Montevideo, Eastern Republic of Uruguay (hereinafter the "Assignee") is acquiring all right, title, and interest in and to the Marks and all of the goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Marks, together with that part of the goodwill of the business connected with and symbolized by the Marks and the right to sue and recover damages and profits for third-party infringements, if any.

Assignor agrees on behalf of itself, its directors, officers, employees, agents, successors, assigns, and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or requested by Assignee, in order to carry into full force and effect this sale, assignment and transfer, including without limitation to vest in Assignee or its assigns record title in and to the Marks worldwide.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be duly executed by their duly authorized representatives as of this 27 day of August 2015.

STARLUX HOTEL DEVELOPMENT LIMITED

FEN WORLDWIDE S.R.L.

By: _____

By: 

Name: _____

Name: ENRIQUETA ALVAREZ

Title: _____

Title: DIRECTOR

Date of Signature: _____

Date of Signature: 27 August, 2015

SCHEDULE A

THE MARKS

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|------------------|----------------------------|----------------------------|-----------------|
| Fen | 4,576,458 | 43 | Hotel services |
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