

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM365214

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salt & Straw Inc.		12/08/2015	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Salt & Straw Holdings, LLC		
Street Address:	2121 SE 7th Avenue		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97214		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4513352	SALT & STRAW	
Registration Number:	4493719	SALT & STRAW	
Registration Number:	4509268	SALT & STRAW	
CORRESPONDENCE DATA			
Fax Number:	5037785299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5037785275		
Email:	harumiyamamoto@dwt.com		
Correspondent Name:	Harumi Yamamoto		
Address Line 1:	DWT, 1300 SW Fifth Avenue		
Address Line 2:	Suite 2400		
Address Line 4:	Portland, OREGON 97201		
ATTORNEY DOCKET NUMBER:	97044-10		
NAME OF SUBMITTER:	Harumi Yamamoto		
SIGNATURE:	/Harumi Yamamoto/		
DATE SIGNED:	12/09/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Salt & Straw Inc., an Oregon corporation is the owner of the following trademarks and the associated registrations (the "Trademarks"):

<u>Jurisdiction</u>	<u>Mark</u>	<u>Registration No.</u>
United States (Federal)	SALT & STRAW	4,513,352
United States (Federal)	Salt & Straw Bucket Logo 	4,493,719
United States (Federal)	Salt & Straw Stylized 	4,509,268

WHEREAS, Salt & Straw Holdings, LLC, a Delaware limited liability company with a principal place of business at 2121 SE 7th Avenue, Portland, Oregon 97214, is desirous of acquiring said Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Salt & Straw Inc. does hereby assign unto Salt & Straw Holdings, LLC, all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the Trademarks, and all other names and marks similar to or based upon the Trademarks; the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Trademarks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Salt & Straw Inc. has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

[Signature Page Follows]

Effective date: December 8, 2015.

SALT & STRAW INC.,
an Oregon corporation

By: DocuSigned by:
kimberly Malek
44DF66CADC99446

Kimberly A. Malek, President