

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365269

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Christian Keeffe		11/01/2015	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DQM, LLC		
<b>Street Address:</b>	1779 Apollo Court		
<b>City:</b>	Seal Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90740		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86389867	DAVE'S QUALITY MEAT	
<b>Registration Number:</b>	3898562	DQM NEW YORK	
<b>Registration Number:</b>	4723375	DQM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	agoldstein@lkfirm.com		
<b>Correspondent Name:</b>	Adam J. Goldstein, Esq.		
<b>Address Line 1:</b>	333 S. Grand Avenue Suite 4200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90071		
<b>NAME OF SUBMITTER:</b>	Adam J. Goldstein		
<b>SIGNATURE:</b>	/Adam J. Goldstein, Esq./		
<b>DATE SIGNED:</b>	12/10/2015		
<b>Total Attachments: 3</b>			
source=Trademark Assignment from Christian Keeffe individually to DQM LLC for_110115 (2)_Executed#page1.tif			
source=Trademark Assignment from Christian Keeffe individually to DQM LLC for_110115 (2)_Executed#page2.tif			
source=Trademark Assignment by and between Christian Keeffe individually doin_110115 (2)_Executed#page1.tif			

OP \$90.00 86389867

**TRADEMARK ASSIGNMENT**

This **TRADEMARK ASSIGNMENT** (this "Assignment") is entered into effective as of November 1, 2015 (the "Effective Date") by Christian Keeffe, individually, of 32 Cooper Square, Suite 3, New York, NEW YORK 10003 (the "Assignor").

A. **WHEREAS**, the Assignor represents that he is the owner of all of the right, title, and interest in the trademarks for which he is identified as the owner or applicant, listed on Exhibit A (collectively, the "Trademark"), which is attached hereto and incorporated herein, together with the goodwill symbolized thereby.

B. **WHEREAS**, the Assignor wishes to assign all right, title and interest in the Trademark, and the goodwill symbolized thereby, to DQM, LLC, a California limited liability of 1779 Apollo Court, Seal Beach, California 90740 (the "Assignee").

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged:

1. The Assignor hereby assigns, transfers and conveys to the Assignee, all right, title, and interest in and to the Trademark, and the goodwill symbolized thereby.

**IN WITNESS WHEREOF**, the Assignor has executed this Assignment as of the Effective Date.

**ASSIGNOR**

  
.....  
Christian Keeffe

Exhibit A

1. Registrant: United States Trademark Serial No. 86389862, Registration. No. 4723375 for the mark DQM; and
2. Applicant: United States Trademark Serial No. 86389867 for the mark DAVE'S QUALITY MEAT.

**TRADEMARK ASSIGNMENT**

This **TRADEMARK ASSIGNMENT** (this "**Assignment**") is entered into effective as of November 1, 2015 (the "**Effective Date**") by Christian Keeffe, individually, doing business as Daves Quality Meat, of 32 Cooper Square, Suite #3, New York, NEW YORK 10003 (the "**Assignor**").

**A. WHEREAS**, the Assignor represents that he is the owner of all of the right, title, and interest in that certain United States Trademark, Serial No. 77814378, Registration No. 3898562, for the mark DQM NEW YORK, together with the goodwill symbolized thereby.

**B. WHEREAS**, the Assignor wishes to assign all right, title and interest in the Trademark, and the goodwill symbolized thereby, to DQM, LLC, a California limited liability, of 1779 Apollo Court, Seal Beach, California 90740 (the "**Assignee**").

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged:

1. The Assignor hereby assigns, transfers and conveys to the Assignee, all right, title, and interest in and to the Trademark, and the goodwill symbolized thereby.

**IN WITNESS WHEREOF**, the Assignor has executed this Assignment as of the Effective Date.

**ASSIGNOR**

  
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Christian Keeffe