

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alan Smith		12/10/2015	INDIVIDUAL: UNITED STATES
Mervin Dezenhall		12/10/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mr. Brands, LLC		
Street Address:	113 Fillmore Street		
City:	Bristol		
State/Country:	PENNSYLVANIA		
Postal Code:	19007		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4007292	MR. BRANDS	
CORRESPONDENCE DATA			
Fax Number:	215-832-57		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-569-5767		
Email:	perry@blankrome.com		
Correspondent Name:	David M. Perry		
Address Line 1:	Blank Rome LLP		
Address Line 2:	One Logan Square, 8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	101500-00100		
NAME OF SUBMITTER:	David M. Perry		
SIGNATURE:	/David M. Perry/		
DATE SIGNED:	12/11/2015		
Total Attachments: 1			
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OP \$40.00 4007292

ASSIGNMENT OF TRADEMARK AND REGISTRATION


This Assignment is made effective on the ____ day of December, 2015, between Alan Smith, an individual and citizen of the United States, and Mervin Dezenhall, an individual and citizen of the United States (each an "ASSIGNOR" and, together, "ASSIGNORS"), and Mr. Brands, LLC, a Pennsylvania limited liability company, with an address of 113 Fillmore Street, Bristol, PA 19007 ("ASSIGNEE").

WHEREAS, ASSIGNORS have adopted and used the trademark MR. BRANDS for which ASSIGNORS own U.S. Registration No. 4,007,292;


WHEREAS, ASSIGNEE is desirous of acquiring said trademark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNORS do hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of ASSIGNORS' right, title, and interest in and to said mark, together with the goodwill of the business symbolized by and associated with said trademark and the registration therefor.

IN TESTIMONY WHEREOF, ASSIGNORS have executed and delivered this Assignment as evidenced below.

By: 
Alan Smith
Co-Owner

Dated: 12/10/15

By: 
Mervin Dezenhall
Co-Owner

Dated: 12/10/15

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RECORDED: 12/11/2015

TRADEMARK
REEL: 005687 FRAME: 0269