

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365880

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Time Inc. Lifestyle Group, as successor-in-interest to Southern Living, Inc.		12/09/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blue Ant Media Solutions, Inc.		
<b>Street Address:</b>	130 Merton Street, No. 200		
<b>City:</b>	Toronto, ON		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M4S 1A4		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1842912	COTTAGE LIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9499438358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-943-8300		
<b>Email:</b>	hcastro@fishiplaw.com		
<b>Correspondent Name:</b>	FISH & TSANG LLP		
<b>Address Line 1:</b>	2603 MAIN STREET, SUITE 1000		
<b>Address Line 4:</b>	IRVINE, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	102521.0004US		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Fish & Tsang LLP		
<b>Address Line 1:</b>	2603 Main Street, Suite 1000		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>NAME OF SUBMITTER:</b>	Lindy M. Herman		
<b>SIGNATURE:</b>	/Lindy M. Herman/		
<b>DATE SIGNED:</b>	12/15/2015		

CH \$40.00 1842912

**Total Attachments: 1**

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**CONFIRMATORY ASSIGNMENT OF TRADEMARK**

WHEREAS by agreement dated October 21, 2015, the undersigned Time Inc. Lifestyle Group, as successor-in-interest to Southern Living, Inc. ("Assignor"), the full post office address of whose principal office or place of business is 1271 Avenue of the Americas, New York, NY 10020 assigned to Blue Ant Media Solutions Inc., ("Assignee"), the full post office address of whose principal office or place of business is 130 Merton Street, No. 200, Toronto, Ontario, Canada, M4S 1A4, all of the Assignor's right, title and interest, including all the goodwill in and reputation to the COTTAGE LIFE mark (the "Mark) and the Registration No. 1,842,912 in Class 16 dated July 5, 1994, of the Mark in the United States Patent and Trademark Office (the "U.S. Registration");

NOW THEREFORE Assignor hereby confirms that, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, it assigned on October 21, 2015 unto Assignee all of the Assignor's right, title, and interest in and to the Mark and the U.S. Registration including all the goodwill and reputation in the Mark.

Dated as of this 9<sup>th</sup> day of December, 2015.

Time Inc. Lifestyle Group,  
as successor-in-interest to Southern Living, Inc.

By:   
Name: Jennifer Chung  
Title: Assistant Secretary

Subscribed and sworn before me this 9<sup>th</sup> day of December, 2015.

  
Notary Public

My commission expires April 6, 2018 (DATE)"

THOMAS J. SCHOPPER  
Notary Public, State of New York  
No. 01SC6006198  
Qualified in New York County  
Commission Expires April 6, 2018