

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366527

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joshua Simon Gould		10/09/2015	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Escapology Guernsey Limited		
Street Address:	11 New Street		
City:	St. Peter Port, Guernsey		
State/Country:	UNITED KINGDOM		
Postal Code:	GY1 2PF		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86352314	ESCAPOLOGY	
CORRESPONDENCE DATA			
Fax Number:	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213.929.2500		
Email:	ipladocket@swlaw.com		
Correspondent Name:	Dax Alvarez		
Address Line 1:	400 East Van Buren Street		
Address Line 2:	Suite 1900		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	ESCAPOLOGY GUERNSEY LTD		
DOMESTIC REPRESENTATIVE			
Name:	SNELL & WILMER L.L.P.		
Address Line 1:	400 East Van Buren Street		
Address Line 2:	Suite 1900		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
NAME OF SUBMITTER:	Dax Alvarez		
SIGNATURE:	/Dax Alvarez/		

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DATE SIGNED:	12/18/2015
Total Attachments: 2 source=Escapology - Assignment#page1.tif source=Escapology - Assignment#page2.tif	

DEED OF ASSIGNMENT

THIS DEED OF ASSIGNMENT is made on the 9th of October 2015

BETWEEN

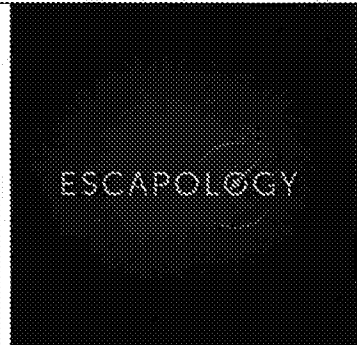
Joshua Simon GOULD, a British national with address at KBS Partnership LLP, Elizabeth House 8A Princess Street, Knutsford, Cheshire East WA166DD United Kingdom (hereinafter referred to as "the Assignor")

AND

Escapology Guernsey Limited, a company duly incorporated under the laws of Great Britain with registered address at 11 New Street, St. Peter Port, Guernsey, GY1 2PF (hereinafter referred to as "the Assignee")

WHEREAS

A. The Assignor is the registered proprietor of the following trademark application (hereinafter referred to as "the Trade Mark").

Trademark	Country	Trademark Application number	Trademark Registration number	Class(es)
	USA	86/352,314		9, 25, 41,

B. For the consideration hereinafter mentioned, the Assignor has now agreed to assign to the Assignee its entire right, title and interest in and to the Trade Mark.

NOW IT IS AGREED as follows

1. In pursuance of the said agreement, the Assignor HEREBY ASSIGNS unto the Assignee ALL the property, right, title and interest in and to the Trade Mark including all common law rights connected therewith TOGETHER with the goodwill of the business relating to the goods and services in respect of which the Trade Mark is registered and TOGETHER with the right of the Assignee to market the said goods and/or provide the said services in the same distinctive getup as the Assignor has hitherto done TO HOLD unto the Assignee absolutely.

2. This Assignment is to have an effective date of 9th October 2015.

IN WITNESS WHEREOF the parties hereto have executed this Assignment the day and year first above written.

<p>Signed by Joshua Simon Gould</p> <p>(<i>Joshua Simon Gould</i>) Signature Designation: Assignor</p>	<p>Signed by John Paul Davison</p> <p>(<i>John Paul Davison</i>) Signature Designation: Assignee</p>
<p>in the presence of:</p> <p>Name: <i>John Albert Fisher</i> Designation: <i>Notary Public</i></p> <p>(<i>J.A. Fisher</i>) Signature</p>	<p>in the presence of:</p> <p>Name: <i>Jerry Warren</i> Designation: <i>Notary Public State of Florida</i></p> <p>(<i>Jerry Warren</i>) Signature</p>

