

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366737

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clockwork IP, LLC		12/18/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Direct Energy Marketing Limited		
Street Address:	80 Allstate Parkway		
City:	Markham		
State/Country:	CANADA		
Postal Code:	L3R 6H3		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86581238	DIRECT ENERGY SOLAR	
Serial Number:	86577937	DIRECT ENERGY SOLAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	256-349-5436		
Email:	docketing@ipwatch.com		
Correspondent Name:	Sean Collin		
Address Line 1:	468 1/2 N. Court St.		
Address Line 4:	Florence, ALABAMA 35630		
NAME OF SUBMITTER:	Sean Collin		
SIGNATURE:	/Sean Collin/		
DATE SIGNED:	12/21/2015		
Total Attachments: 2			
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source=2015 Internal Assignment for Direct Energy Solar Marks- Lens Signature#page2.tif			

OP \$65.00 86581238

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Intellectual Property Assignment ("Assignment") is made by and between Clockwork IP, LLC ("Assignor"), a Delaware limited liability company and Direct Energy Marketing Limited ("Assignee"), a Canadian corporation. This Assignment shall be effective as of the last date written below ("Effective Date").

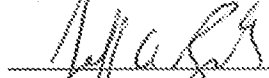
RECITALS

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably assign, transfer, and deliver ("Transfer") unto Assignee, its successors, assigns, and legal representatives the full and exclusive right, title, interest, and goodwill to the intellectual property contained within Appendix A and all legal rights associated therewith, anywhere in the world including, without limitation, all translations, adaptations, derivations, and combinations thereof, the right to file for subsequent registrations, record assignments, prosecute applications, create derivative works, and seek any applicable damages or make any applicable claims relating to the past, present, or future infringement thereof or unfair competition involving the same. At the time of Transfer, Assignor shall deliver to Assignee this executed Assignment. This Assignment shall serve as an automatic assignment to Assignee of all intellectual property specified in Appendix A.

Assignor, its successors, assigns, or other legal representatives agrees to execute any and all papers including applications for trademark and/or service mark registrations of any and all kind in any and all countries and to perform any and all acts which Assignee, its successors, assigns, or other legal representatives may deem necessary and reasonably requested to secure thereto the rights herein assigned and set over.

The Parties have read, understand, and agree to the terms of this Assignment, and the undersigned represent that they are duly authorized to sign this Assignment on behalf of each respective party.

Assignor:
Clockwork IP, LLC

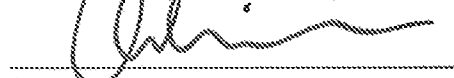

.....
Signature

Jeff Reynolds
.....
Print Name

V.P. Finance
.....
Title

12/17/15
.....
Date

Assignee:
Direct Energy Marketing Limited


.....
Signature

Len Diplock
.....
Print Name

VP, Corporate Development
.....
Title

12/18/15
.....
Date

APPENDIX A

Marks to be assigned:

Mark	Serial No.
U.S. Federal Marks	
DIRECT ENERGY SOLAR and design	86581238
DIRECT ENERGY SOLAR	86577937