

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366805

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GoKart Labs, LLC		01/01/2015	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	The Big Know, Inc.		
Street Address:	110 North 5th Street		
Internal Address:	Suite 520		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55403		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86082945	THE BIG KNOW	
CORRESPONDENCE DATA			
Fax Number:	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-492-7431		
Email:	ip@fredlaw.com, rgin@fredlaw.com		
Correspondent Name:	Carrie L. Rosenberry		
Address Line 1:	200 South Sixth Street		
Address Line 2:	Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	58733.1.13		
NAME OF SUBMITTER:	Carrie L. Rosenberry		
SIGNATURE:	/Carrie L. Rosenberry/		
DATE SIGNED:	12/22/2015		
Total Attachments: 2			
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OP \$40.00 86082945

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is effective as of January 1, 2015, by and between GoKart Labs, LLC, a Minnesota limited liability company, with an address at 110 North 5th Street, Suite 520 Minneapolis, MN 55403 ("Assignor"), and The Big Know, Inc., a Delaware corporation with an address at 110 North 5th Street, Suite 520 Minneapolis, MN 55403 ("Assignee").

RECITAL

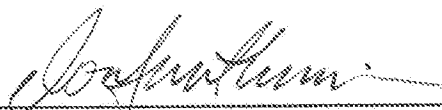
Assignor and Assignee are parties to a Contribution Agreement dated as of January 1, 2015 (the "Agreement"), pursuant to which Assignor has agreed to assign to Assignee and Assignee has agreed to acquire from Assignor certain assets and intellectual property, including without limitation certain trademarks applications and registrations owned by Assignor.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the trademark applications identified on Schedule A hereto (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Trademark Assignment Agreement, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Trademark Assignment Agreement not been made.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Trademark Assignment Agreement as of the date first above written.

GOKART LABS, LLC

By: 
Name: Don Smith
Title: CEO

MS

SCHEDULE A

MARKS

U.S. TRADEMARK APPLICATIONS

Mark	Serial No.
THE BIG KNOW	86/082,945

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