

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
In-Acuity Inc.		12/30/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Expert Knowledge, Inc.		
Street Address:	P.O. Box 19871		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77224		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86663477	EXPERTKNOWLEDGE	
CORRESPONDENCE DATA			
Fax Number:	7023824805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-382-4804		
Email:	RGile@WeideMiller.com		
Correspondent Name:	Ryan Gile		
Address Line 1:	7251 West Lake Mead Blvd. Ste. 530		
Address Line 4:	Las Vegas, NEVADA 89128		
ATTORNEY DOCKET NUMBER:	EXPKNW.0001T		
NAME OF SUBMITTER:	Ryan Gile		
SIGNATURE:	/Ryan Gile/		
DATE SIGNED:	12/31/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made by and between In-Acuity Inc ("Assignor"), a Canadian corporation, and Expert Knowledge, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of record of U.S. Trademark Application Serial No. 86/663,477 for the trademark "EXPERTKNOWLEDGE" (the "Mark"), along with the goodwill associated with the Mark;

WHEREAS, Assignor has sold, assigned and/or otherwise transferred over such portion of the business associated with the Mark, including the goodwill associated with the Mark, to the Assignee; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor does hereby sell, transfer, assign and otherwise convey to Assignee, its successors and assigns all of Assignor's right, title and interest throughout the world, in the following:

- (i) the Mark, including, but not limited to, U.S. Trademark Application Serial No. 86/663,477, and any registrations and renewals thereof;
- (ii) the goodwill of that portion of Assignor's business connected with, pertaining to, and symbolized by the Mark; and
- (iii) the ownership of all causes of action for, and claims for damages by reason of infringement of the Mark, which actions arose prior to the effective date hereof.

2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.

3. Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by the undersigned duly authorized representatives effective as of the date of Assignor's signature set forth below.

ASSIGNOR:

ASSIGNEE:

IN-ACUITY INC.

EXPERT KNOWLEDGE, INC.

By: [Signature]

By: [Signature]

Name: Ryan Austin

Name: Ryan Austin

Title: President

Title: President

Date: December 30, 2015

Date: December 30, 2015