

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Socialmentum, LLC		10/14/2015	LIMITED LIABILITY COMPANY: NEBRASKA
RECEIVING PARTY DATA			
Name:	mySidewalk, Inc.		
Street Address:	3500 South Dupont Highway		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4796343	MYSIDEWALK	
Serial Number:	86686709	SIDEWALK INSIGHTS	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(650) 988-8500		
Email:	trademarks@fenwick.com, jdueck@fenwick.com		
Correspondent Name:	Fenwick & West LLP		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041-1990		
ATTORNEY DOCKET NUMBER:	30599-00070-1409		
NAME OF SUBMITTER:	Christine B. Redfield		
SIGNATURE:	/christine redfield/		
DATE SIGNED:	01/05/2016		
Total Attachments: 4			
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF INCORPORATION OF "MYSIDEWALK, INC." FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF OCTOBER, A.D. 2015, AT 4:55 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5850559 8100F
SR# 20150507713

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10238719
Date: 10-14-15

TRADEMARK
REEL: 005703 FRAME: 0114

Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEBRASKA LIMITED LIABILITY COMPANY UNDER THE NAME OF "SOCIALMENTUM, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "SOCIALMENTUM, LLC" TO "MYSIDEWALK, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF OCTOBER, A.D. 2015, AT 4:55 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5850559 8100F
SR# 20150507713

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10238719
Date: 10-14-15

TRADEMARK
REEL: 005703 FRAME: 0115

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:55 PM 10/14/2015
FILED 04:55 PM 10/14/2015
SR 20150507713 - File Number 5850559

**CERTIFICATE OF CONVERSION
OF
SOCIALMENTUM, LLC
(a Nebraska Limited Liability Company)
TO
MYSIDEWALK, INC.
(a Delaware corporation)**

Pursuant to Section 265 of the Delaware General Corporation Law, the undersigned, Socialmentum, LLC, a Nebraska limited liability company, has executed the following Certificate of Conversion:

1. The date on which Socialmentum, LLC, a Nebraska limited liability company, was first formed is January 12, 2010.
2. The jurisdiction in which Socialmentum, LLC was first formed is the state of Nebraska.
3. The jurisdiction immediately prior to the filing of this Certificate of Conversion is the state of Nebraska.
4. Socialmentum, LLC is the name of the limited liability company immediately prior to the filing of this Certificate of Conversion.
5. mySidewalk, Inc. is the name of the corporation as set forth in its Certificate of Incorporation filed in accordance with Section 265(b)(2) of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate this 14th day of October, 2015.

By: /s/ Nicholas J. Bowden
Nicholas J. Bowden, Member

MYSIDEWALK, INC.

CERTIFICATE OF INCORPORATION

ARTICLE I: NAME.

The name of this corporation is mySidewalk, Inc. (the "*Corporation*").

ARTICLE II: REGISTERED OFFICE.

The address of the registered office of the Corporation in the State of Delaware is 3500 South Dupont Highway, City of Dover, County of Kent, Delaware 19901. The name of its registered agent at such address is Incorporating Services, Ltd.

ARTICLE III: PURPOSE.

The nature of the business or purposes to be conducted or promoted is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law.

ARTICLE IV: AUTHORIZED SHARES.

The total number of shares of all classes of stock which the Corporation shall have authority to issue is (a) 20,000,000 shares of Common Stock, \$0.0001 par value per share ("*Common Stock*"), and (b) 1,917,450 shares of Preferred Stock, \$0.0001 par value per share ("*Preferred Stock*"). As of the effective date of this Certificate of Incorporation (this "*Certificate*"), (a) 10,000,000 shares of the authorized Common Stock of the Corporation are hereby designated "*Class A Voting Common Stock*", (b) 10,000,000 shares of the authorized Common Stock of the Corporation are hereby designated "*Class B Nonvoting Common Stock*", (c) 324,320 shares of the authorized Preferred Stock of the Corporation are hereby designated "*Series A-1 Preferred Stock*", (d) 141,890 shares of the authorized Preferred Stock of the Corporation are hereby designated "*Series A-2 Preferred Stock*", (e) 128,450 shares of the authorized Preferred Stock of the Corporation are hereby designated "*Series A-3 Preferred Stock*", (f) 77,070 shares of the authorized Preferred Stock of the Corporation are hereby designated "*Series A-4 Preferred Stock*" (together with the Series A-1 Preferred Stock, Series A-2 Preferred Stock, and Series A-3 Preferred Stock, the "*Series A Preferred Stock*") (g) 297,150 shares of the authorized Preferred Stock of the Corporation are hereby designated "*Series B Preferred Stock*", and (h) 948,570 shares of the authorized Preferred Stock are hereby designated "*Series C Preferred Stock*."

The following is a statement of the designations and the rights, powers and privileges, and the qualifications, limitations or restrictions thereof, in respect of each class of capital stock of the Corporation.