

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368359

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Wine Group, LLC | | 01/07/2016 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Rava Wines, LLC | | |
| Street Address: | 6785 Creston Road | | |
| City: | Paso Robles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 93446 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86267305 | RAVA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8314241975 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8314241414 | | |
| Email: | tbaldwin@nheh.com | | |
| Correspondent Name: | Timothy J. Baldwin | | |
| Address Line 1: | PO Box 2510 | | |
| Address Line 4: | Salinas, CALIFORNIA 93902 | | |
| ATTORNEY DOCKET NUMBER: | 21670.000 | | |
| NAME OF SUBMITTER: | Timothy J. Baldwin | | |
| SIGNATURE: | /timothy j. baldwin/ | | |
| DATE SIGNED: | 01/07/2016 | | |
| Total Attachments: 2 | | | |
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| source=Rava - Trademark Assignment Agreement#page2.tif | | | |

OP \$40.00 86267305

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, The Wine Group LLC, is a Delaware limited liability company having its principal place of business at 4596 S. Tracy Boulevard, Tracy, CA 95377 (the "ASSIGNOR");

WHEREAS, Rava Wines, LLC is a California limited liability company having its principal place of business at 6785 Creston Road, Paso Robles, CA 93446 (the "ASSIGNEE");

WHEREAS, ASSIGNOR owns U.S. Trademark Application No. 86267305, allowed on January 13, 2015, for federal registration of the mark RAVA for wine (the "Application") and the RAVA trademark related thereto (the "Mark"); and

WHEREAS, ASSIGNOR wishes to assign the Mark and Application to ASSIGNEE, and ASSIGNEE wishes to acquire ASSIGNOR's rights worldwide to the Mark and the goodwill of ASSIGNEE's business symbolized thereby and associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, all right, title, and interest in and to the Mark and Application, together with the goodwill of the ongoing business to which the Mark pertains and all claims for past infringement(s) of the Mark including, without limitation, the right to sue for, collect, and recover damages and profits for the same.

ASSIGNOR covenants and agrees that ASSIGNOR has the full right to convey the interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith and that the Mark and Application is transferred free of any liens or encumbrances.

Any correspondence to ASSIGNEE concerning this assignment shall be sent to Timothy J. Baldwin, Esq., Norland, Hamerly, Etienne and Hoss, P.O. Box 2510, Salinas, CA 93902, or via electronic mail to tbaldwin@nheh.com.

Executed this 7th day of January, 2016.

The Wine Group LLC

By: 

Name JOHN SUTTON

Title: CHIEF FINANCIAL OFFICER

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of SAN JOAQUIN

On JAN. 7, 2016, 2016 before me, DIJANA KRISTO, NOTARY PUBLIC
(insert name and title of the officer)

personally appeared JOHN SUTTON,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s); or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *[Handwritten Signature]* (Seal)

