

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368546

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wiggles 3D Incorporated		12/17/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Spin Master Ltd.		
Street Address:	450 Front Street West		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V 1B6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4599071	BELLZ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	416 364 6002 x2531		
Email:	katyd@spinmaster.com		
Correspondent Name:	Katy Davis		
Address Line 1:	450 Front Street West		
Address Line 2:	Spin Master Ltd.		
Address Line 4:	Toronto, ONTARIO M5V 1B6		
NAME OF SUBMITTER:	Katy Davis		
SIGNATURE:	/Katy Davis/		
DATE SIGNED:	01/08/2016		
Total Attachments: 4			
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CH \$40.00 4599071

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT effective this 17 day of December, 2015.

BETWEEN:

WIGGLES 3D INCORPORATED, a corporation incorporated under the laws of the Province of Ontario, with a principal office or place of business at 1124 Gainsborough Road, London, Ontario, N6H 5N1, Canada

(the “**Assignor**”)

- and-

SPIN MASTER LTD., a corporation incorporated under the laws of the Province of Ontario, with a principal office or place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada

(the “**Assignee**”)

WHEREAS, Assignor is the owner of the trademark application and registrations listed in the attached Schedule “A” and of the trademarks shown in the said application and registrations, together with the goodwill associated therewith and also including all legal, equitable and common law rights in and to the trademarks (the “Trademarks”);

AND WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor’s rights, title and interests in and to the Trademarks in all the countries and/or jurisdictions set out in Schedule “A”, together with the goodwill associated therewith.

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IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date set out below:

WIGGLES 3D INCORPORATED

By: _____

Name: Donald C. Reid

Title: President

(I have the authority to bind the corporation)

Date:

Witness

By: _____

Name: Peter H. Schwartz

IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date set out below:

SPIN MASTER LTD.

By: _____

Name:

Title:

(I have the authority to bind the corporation)

Date:

Witness

By: _____

Name:

IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date set out below:

WIGGLES 3D INCORPORATED


By: _____
Name: Donald C. Reid
Title: President
(I have the authority to bind the corporation)
Date:

Witness

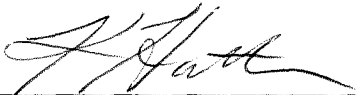
By: _____
Name: Peter H. Schwartz

IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date set out below:


SPIN MASTER LTD.

By:  _____
Name:
Title:
(I have the authority to bind the corporation)
Date:

Witness

By:  _____
Name: *Karoline Hunter*

SCHEDULE "A"

<u>Mark</u>	<u>Country</u>	<u>Appln No. / Reg. No.</u>	<u>Filing Date / Reg. Date</u>
	Canada	1681800	June 18, 2014
Bellz	European Union	013596739 013596739	December 19, 2014 April 13, 2015
Bellz	United States	86058845 4559071	September 9, 2013 September 2, 2014

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