

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369006

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mom Inventors, Inc.		12/31/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	West & Associates, A PC		
Street Address:	2815 Mitchell Drive, Ste. 209		
City:	Walnut Creek		
State/Country:	CALIFORNIA		
Postal Code:	94598		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3443310	MOM INVENTORS	
Registration Number:	3276363	MOM INVENTED	
Registration Number:	3325093	MOM INVENTED	
Registration Number:	3794449	PUZZLE BITES	
Registration Number:	3946605	MOM INVENTED	
CORRESPONDENCE DATA			
Fax Number:	9252622205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9252622220		
Email:	trademark@westpatentlaw.com		
Correspondent Name:	West & Associates, A PC		
Address Line 1:	2815 Mitchell Drive, Ste. 209		
Address Line 4:	Walnut Creek, CALIFORNIA 94598		
ATTORNEY DOCKET NUMBER:	WESTA-41005		
NAME OF SUBMITTER:	Stuart J. West		
SIGNATURE:	/Stuart J. West/		
DATE SIGNED:	01/13/2016		
Total Attachments: 3			

OP \$140.00 3443310

source=executed assignment to West and Associates-WESTA-41005#page1.tif
source=executed assignment to West and Associates-WESTA-41005#page2.tif
source=executed assignment to West and Associates-WESTA-41005#page3.tif

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("Assignment") is entered into as of 12/31/14 ("Effective Date"), by and between Mom Inventors, Inc. ("Assignor"), a California Corporation with an address at 2 Tumbling Brook Road, Orinda, CA 94563, and West & Associates, A PC ("Assignee"), a California Corporation with its principle place of business at 2815 Mitchell Drive, Ste. 209, Walnut Creek, CA 94598.

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the specific items listed below and those items listed on Attachment A.

NOW, THEREFORE, in consideration of the mutual promises, undertakings and agreements herein, and for other good and valuable consideration, Assignor now desires to transfer and assign to Assignee all of Assignor's right, title and interest in and to the specific items listed below (hereinafter "Covered Intellectual Property") and those items listed on Attachment A.

(a) the provisional patent applications, patent applications and patents owned by Assignor, including, without limitation, the provisional patent applications, patent applications and patents listed in the table below (the "Patents");

(b) all reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, registrations of any item in any of the foregoing category (a);

(c) all foreign patents, patent applications, and counterparts relating to any item in any of the foregoing categories (a) and (b), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;

(d) all items in any of the foregoing in categories (b) and (c), whether or not expressly listed as Patents below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;

(e) all inventions, invention disclosures, and discoveries described in any item in any of the foregoing categories (a) through (d) and all other rights arising out of such inventions, invention disclosures, and discoveries;

(f) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (e), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

(g) all trademarks, trade names, services marks, trade dress, Madrid Protocol and foreign applications including any registrations or applications for registration, and all goodwill associated therewith (collectively, the "Marks") listed in the table below;

(h) any registered or unregistered designs, mask works, copyrights or derivative works associated with the Intellectual Property in which Assignor holds any copyright interest;

(i) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Intellectual Property Rights and/or any item in any of the foregoing categories (b) through (h), including, without limitation, all causes of action and other enforcement rights for

- (i) damages,
- (ii) injunctive relief, and
- (iii) any other remedies of any kind

for past, current, and future infringement;

(j) all rights to collect royalties and other payments under or on account of any of the Patents and/or any item in any of the foregoing categories (a) through (i).

Assignor hereby authorizes the respective patent office or other governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

Assignor hereby authorizes the respective trademark office or other governmental agency in each jurisdiction to issue any and all registration certificates or other governmental grants or issuances that may be granted upon any of the Trademark Rights in the name of Assignee, as the assignee to the entire interest therein.

Assignor hereby authorizes the respective copyright office or other governmental agency in each jurisdiction to issue any and all registration certificates or other governmental grants or issuances that may be granted upon any of the Copyright Rights in the name of Assignee, as the assignee to the entire interest therein.

Assignor will, at the reasonable request of Assignee and without demanding any further consideration therefore, do all things necessary, proper, or advisable, including without limitation, the execution, acknowledgment, and recordation of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Covered Intellectual Property. Such assistance will include providing, and obtaining from the respective inventors, creators, authors, owners and/or any interest owner, prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, powers of attorney, specifications, declarations or other papers, and other assistance reasonably necessary for filing patent applications, complying with any duty of disclosure, and conducting prosecution, reexamination, reissue, interference or other priority proceedings, opposition proceedings, cancellation proceedings, public use proceedings, infringement or other court actions and the like with respect to the Covered Intellectual Property Rights. With prior written approval by Assignee, Assignee will pay Assignor's reasonable costs and expenses.

The terms and conditions of this Intellectual Property Assignment Agreement will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF this Intellectual Property Assignment Agreement is executed at Orinda,
CA on 12/31/14.

ASSIGNOR:

Mam Inventors, Inc.

By: Tamara Monosoff
Tamara Monosoff

Attachment A

Patents

US Patent Number 7516866 filed 9/18/2006

Marks

- US Registration No. 3443310
- US Registration No. 3276363
- US Registration No. 3325093
- US Registration No. 3794449
- US Registration No. 3946605