

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369382

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/01/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vision Service Plan		12/22/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Plexus Optix, Inc.		
Street Address:	3333 Quality Drive		
City:	Rancho Cordova		
State/Country:	CALIFORNIA		
Postal Code:	95670		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3994832	VSP ESPIRA	
CORRESPONDENCE DATA			
Fax Number:	6788359310		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(678) 218-5065		
Email:	info@brientgloberman.com		
Correspondent Name:	BRIENT GLOBERMAN, LLC		
Address Line 1:	1175 GRIMES BRIDGE ROAD		
Address Line 2:	SUITE 100		
Address Line 4:	ROSWELL, GEORGIA 30075		
ATTORNEY DOCKET NUMBER:	1037-01646-US		
NAME OF SUBMITTER:	Autumn L. Beatty		
SIGNATURE:	/Autumn L. Beatty/		
DATE SIGNED:	01/15/2016		
Total Attachments: 1			
source=1037-01646-US - Executed Assignment to Plexus Optix#page1.tif			

OP \$40.00 3994832

TRADEMARK ASSIGNMENT

WHEREAS, Vision Service Plan (the "Assignor"), a California Corporation having an address of 3333 Quality Drive, Rancho Cordova, California 95670, is the owner of the following trademark:

U.S. Registration No. 3,994,832 for the mark VSP ESPIRA (the "Trademark")

WHEREAS, Plexus Optix, Inc. (the "Assignee"), a Delaware corporation, having an address of 3333 Quality Drive, Rancho Cordova, California 95670, is desirous of obtaining any and all right, title and interest in, to and under the Trademark and all goodwill associated therewith; and

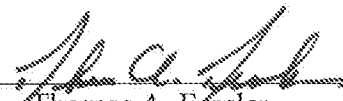
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to the Assignee any and all right, title and interest in, to and under the Trademark, including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill, the right to sue for infringement and collect damages for acts occurring prior to the date of this Assignment and thereafter, and all other rights associated with the Trademark.

I hereby authorize the responsible officer of the Patent and Trademark Office of the United States to record this Assignment and to issue or transfer the Trademark to the Assignee as owner of all right, title and interest therein.

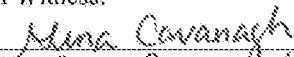
This Assignment is effective *Nunc Pro Tunc* as of November 1, 2015.

IN TESTIMONY WHEREOF, assignor has executed this document on the date below.

Date: 12/22/15

By: 
Name: Thomas A. Fessler
Title: Vice President, Chief Legal Officer

In Witness:


By: Gina Cavanagh