

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369389

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	11/01/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vision Service Plan		12/22/2015	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Plexus Optix, Inc.		
<b>Street Address:</b>	3333 Quality Drive		
<b>City:</b>	Rancho Cordova		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95670		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3982544	ESPIRA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6788359310		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(678) 218-5065		
<b>Email:</b>	info@brientgloberman.com		
<b>Correspondent Name:</b>	BRIENT GLOBERMAN, LLC		
<b>Address Line 1:</b>	1175 GRIMES BRIDGE ROAD		
<b>Address Line 2:</b>	SUITE 100		
<b>Address Line 4:</b>	ROSWELL, GEORGIA 30075		
<b>ATTORNEY DOCKET NUMBER:</b>	1037-01595-US		
<b>NAME OF SUBMITTER:</b>	Autumn L. Beatty		
<b>SIGNATURE:</b>	/Autumn L. Beatty/		
<b>DATE SIGNED:</b>	01/15/2016		
<b>Total Attachments: 1</b>			
source=1037-01595-US - Executed Assignment to Plexus Optix#page1.tif			

OP \$40.00 3982544

**TRADEMARK ASSIGNMENT**

WHEREAS, Vision Service Plan (the "Assignor"), a California Corporation having an address of 3333 Quality Drive, Rancho Cordova, California 95670, is the owner of the following trademark:

U.S. Registration No. 3,982,544 for the mark ESPIRA and Design (the "Trademark")

WHEREAS, Plexus Optix, Inc. (the "Assignee"), a Delaware corporation, having an address of 3333 Quality Drive, Rancho Cordova, California 95670, is desirous of obtaining any and all right, title and interest in, to and under the Trademark and all goodwill associated therewith; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to the Assignee any and all right, title and interest in, to and under the Trademark, including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill, the right to sue for infringement and collect damages for acts occurring prior to the date of this Assignment and thereafter, and all other rights associated with the Trademark.

I hereby authorize the responsible officer of the Patent and Trademark Office of the United States to record this Assignment and to issue or transfer the Trademark to the Assignee as owner of all right, title and interest therein.

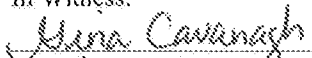
This Assignment is effective *Nunc Pro Tunc* as of November 1, 2015.

IN TESTIMONY WHEREOF, assignor has executed this document on the date below.

Date: 12/22/15

By:   
Name: Thomas A. Fessler  
Title: Vice President, Chief Legal Officer

In Witness:

  
By: Gina Cavanagh