

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369448

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Franky Jorge		01/15/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Aurora Grocery Group, LLC		
Street Address:	818 E. Arrowood Road		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28217		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86470512	GALA FRESH FARMS	
CORRESPONDENCE DATA			
Fax Number:	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127083460		
Email:	slebson@ladas.com		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	1040 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	NTMA151338:753		
NAME OF SUBMITTER:	Scott J. Lebson		
SIGNATURE:	/SJL/		
DATE SIGNED:	01/15/2016		
Total Attachments: 2			
source=Assign doc from Franky Jorge to Aurora Grocery Group LLC against GalaFresh Farms in the USA#page1.tif			
source=Assign doc from Franky Jorge to Aurora Grocery Group LLC against GalaFresh Farms in the USA#page2.tif			

CH \$40.00 86470512

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, Franky Jorge, an individual of the United States of America, residing at 111 W. Merrick Rd., Malverne, New York 11520, United States of America, (hereinafter the ASSIGNOR) has intended to use the mark in commerce and has filed an application now assigned the serial number 86/470512 filed December 3, 2014 for Gala Fresh Farms indicating that intention, but has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act. Applicant is assigning the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains, as required by §15 U.S.C. 1060;

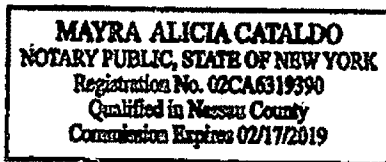
AND WHEREAS, Aurora Grocery Group, LLC, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at 818 E. Arrowood Road, Charlotte, North Carolina 28217, United States of America, (hereinafter the ASSIGNEE) is desirous of acquiring all right, title and interest in and to the said trademark and the registration thereof;

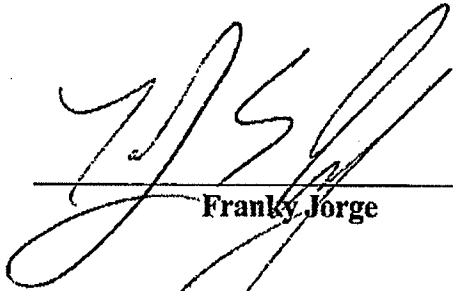
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and the application for the registration of the trademark, and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 15 day of January 2016

Mayra Alicia Cataldo
NOTARY PUBLIC





Franky Jorge

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument this 16 day of January 2016

Aurora Grocery Group, LLC

By 

Omar G. Jorge - Chairman

County of Mecklenburg

State of NC

I certify that on this 15 day of January, 2016, Omar G. Jorge, as Chairman of Aurora Grocery Group, LLC, personally appeared before me acknowledging to me that he or she signed the foregoing document:

(Official Seal)

Soraya Valdivieso
Notary Signature

My Commission Expires
10-23-2020

SORAYA VALDIVIESO
Notary Printed Name

