# OP \$390.00 4577435

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM369493

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Aequitas Capital Management, Inc.		12/15/2015	CORPORATION: OREGON

### **RECEIVING PARTY DATA**

Name:	EDPlus Holdings, LLC
Street Address:	5300 Meadows Road, Suite 400
City:	Lake Oswego
State/Country:	OREGON
Postal Code:	97035
Entity Type:	LIMITED LIABILITY COMPANY: OREGON

## **PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	4577435	+U
Registration Number:	4577436	+U
Registration Number:	4577437	+U
Registration Number:	4573743	+U
Registration Number:	4577606	+U
Registration Number:	4577607	+U
Registration Number:	4597358	
Registration Number:	4499061	EDUCATIONPLUS
Registration Number:	4556710	EDUCATIONPLUS
Registration Number:	4818758	MYROE
Registration Number:	4732766	MYROE
Registration Number:	4732767	MYROE
Registration Number:	4577400	RETURN ON EDUCATION
Registration Number:	4577401	RETURN ON EDUCATION
Registration Number:	4577402	RETURN ON EDUCATION

### CORRESPONDENCE DATA

900350744

**Fax Number:** 5039723873

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (503) 221-1440

Email: lisa.gabel@tonkon.com

Correspondent Name: Tonkon Torp LLP
Address Line 1: 888 SW Fifth Ave.
Address Line 2: 1600 Pioneer Tower

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER:	33552
NAME OF SUBMITTER:	Christopher D. Erickson
SIGNATURE:	/Christopher D. Erickson/
DATE SIGNED:	01/15/2016

**Total Attachments: 2** 

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### SERVICE MARK ASSIGNMENT

This Service Mark Assignment (this "Assignment"), effective as of December 15, 2015 ("Effective Date"), is by Aequitas Capital Management, Inc., an Oregon corporation ("Assignor"), in favor of EDPlus Holdings, LLC, an Oregon limited liability company ("Assignee"), with Assignor and Assignee each having its principal office at 5300 Meadows Road, Suite 400, Lake Oswego, Oregon 97035.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

- 1. Assignor hereby irrevocably assigns, transfers, conveys and delivers to Assignee all of its right, title and interest throughout the world in and to each of the service marks listed on Exhibit A, together with the goodwill of the business associated with such service marks, and the identified registrations for such service marks (collectively, the "Marks").
- 2. Assignor hereby acknowledges and agrees that from and after the Effective Date, Assignee will be the exclusive owner of all of Assignor's right, title and interest in and to the Marks.
- 3. At Assignee's reasonable request, Assignor will take all further actions and execute any additional agreements and instruments as may be necessary to effect the assignment contemplated by this Assignment, to perfect Assignee's title in and to the Marks, and to allow Assignee to file and record this Assignment with the United States Patent and Trademark Office and all applicable trademark and intellectual property offices, as may be necessary to effectuate the assignment and transfer of the Marks from Assignor to Assignee.

### **ASSIGNOR:**

Aequitas Ca	pital Management, Inc.
By:	
Name:	May Front
Title:	EUP

# Exhibit A

# Marks

MARK	U.S. REG. NO.
+U	4577435
+U	4577436
+U	4577437
	4573743
	4577606
	4577607
Ž	4597358
EDUCATIONPLUS	4499061
EDUCATIONPLUS	4556710
MyROE	4818758
MyROE	4732766
MyROE	4732767
RETURN ON EDUCATION	4577400
RETURN ON EDUCATION	4577401
RETURN ON EDUCATION	4577402

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**RECORDED: 01/15/2016**