

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370410

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joseph Lee		01/16/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Occasion Greetings, LLC		
<b>Street Address:</b>	202 S. Raymond Ave., Apt. #403		
<b>City:</b>	Pasadena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4573820	OCCASION GREETINGS	
<b>Registration Number:</b>	4527291	OCCASION	
<b>Serial Number:</b>	86092872	OGREETS	
<b>Serial Number:</b>	86650787	CONNECTING TWO PEOPLE AT A TIME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	jmandour@mandourlaw.com		
<b>Correspondent Name:</b>	Joseph A. Mandour		
<b>Address Line 1:</b>	8605 Santa Monica Blvd., Suite 1500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90069		
<b>NAME OF SUBMITTER:</b>	Joseph A. Mandour		
<b>SIGNATURE:</b>	/jm/		
<b>DATE SIGNED:</b>	01/25/2016		
<b>Total Attachments: 1</b>			
source=Pages from JLee Occasion Asset Purchase Jan 2016#page1.tif			

OP \$115.00 4573820

Schedule "B" - Assignment of Intellectual Property Assets

WHEREAS, Joseph Lee, an individual with a principal place of business at 202 S. Raymond Ave., Apt. #403, Pasadena, CA 91105 (hereinafter referred to as the "Assignor") is the registered owner of intellectual property assets including the United States Trademark Registrations for OCCASION GREETINGS, U.S. Registration No. 4,573,820, with a registration date of July 22, 2014 and OCCASION, U.S. Registration No. 4,527,291 with a registration date of May 6, 2014, the United States Trademark Applications for OGREETES, U.S. Serial No. 88/092,872, with a filing date of October 16, 2013 and CONNECTING TWO PEOPLE AT A TIME, U.S. Serial No. 86/650,787, with a filing date of June 3, 2015, the U.S. Copyright Registrations and Applications for the works included in Schedule "C" attached hereto, and copyrighted material including but not limited to that which was transferred to him by assignment by Stephanie Olivieri, Steve Parker and Garrett Johnson (the "IP").

WHEREAS, Assignor has assigned said IP to Occasion Greetings, LLC, a California Limited Liability Company with a principal place of business at 202 S. Raymond Ave., Apt# 403, Pasadena, CA 91105 (hereinafter referred to as the "Assignee") and Assignor and Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee all right, title and interest in and to said IP, United States Copyright Registrations and the United States Patent and Trademark Office Applications and Registrations, together with the goodwill of the business connected with and symbolized by such IP, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such IP or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed by Assignor as of the date hereof.

Joseph Lee  
By: [Signature]  
Name: Joseph Lee

Date: 1/16/16

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of LOS ANGELES )

On January 16, 2015, before me, personally appeared Joseph Lee who proved to me on the basis of satisfactory evidence to be the person whose is subscribed to the within instrument and acknowledged to me that she executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

Signature [Signature]  
Notary Public

(Seal)

