

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/31/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swanson Vineyards and Winery		01/25/2016	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	W. Clarke Swanson Jr.		
Street Address:	1050 Oakville Cross Road		
Internal Address:	P.O. Box 148		
City:	Oakville		
State/Country:	CALIFORNIA		
Postal Code:	94562		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4168463	101 POINTS	
Registration Number:	2553305	LA TI DA	
Registration Number:	4305578	PORTAGE	
CORRESPONDENCE DATA			
Fax Number:	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-882-3200		
Email:	tmlegal@owe.com		
Correspondent Name:	Melville Owen		
Address Line 1:	Owen, Wickersham & Erickson, P.C.		
Address Line 2:	455 Market St., Ste. 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	SWANC 90001		
NAME OF SUBMITTER:	Melville Owen		
SIGNATURE:	/Melville Owen/		
DATE SIGNED:	01/26/2016		

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Total Attachments: 1

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NUNC PRO TUNC
ASSIGNMENT OF TRADEMARK REGISTRATIONS

Whereas, **Swanson Vineyards and Winery**, a California corporation, of 1050 Oakville Cross Road, Oakville, California, 94562 (**Assignor**), owned the following marks which are currently registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
101 POINTS	4,168,463	July 3, 2012
LA TI DA	2,553,305	March 26, 2002
PORTAGE	4,305,578	March 19, 2013

Whereas, **W. Clarke Swanson, Jr.**, a citizen of the United States and address of P.O. Box 148, 1050 Oakville Cross Road, Oakville, California (**Assignee**), acquired said marks and the registrations thereof on August 31, 2015;

Now, therefore, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof effective August 31, 2015.

Swanson Vineyards and Winery

Dated: _____

1/25/16

By: _____

Name: **W. Clarke Swanson, Jr.**

Title: **CEO**

