

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM371036

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crane & Co., Inc.		01/25/2016	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crane Stationery, LLC		
<b>Street Address:</b>	150 West 22nd Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3400849	CRANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4135672079		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4135672076		
<b>Email:</b>	kmr@hblaw.org		
<b>Correspondent Name:</b>	Mary R. Bonzagni		
<b>Address Line 1:</b>	171 Dwight Road		
<b>Address Line 2:</b>	Suite 302		
<b>Address Line 4:</b>	Longmeadow, MASSACHUSETTS 01106		
<b>ATTORNEY DOCKET NUMBER:</b>	89029G.A.1006		
<b>NAME OF SUBMITTER:</b>	Mary R. Bonzagni		
<b>SIGNATURE:</b>	/Mary R. Bonzagni/		
<b>DATE SIGNED:</b>	01/28/2016		
<b>Total Attachments: 2</b>			
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PARTIAL TRADEMARK ASSIGNMENT

WHEREAS, Crane & Co., Inc., a Massachusetts corporation, having a principal place of business at One Beacon Street, 17<sup>th</sup> Floor, Boston, MA 02108 (hereinafter "Assignor"), has adopted, used and is the owner of the trademark CRANE ("the MARK") in connection with goods and services in International Classes 16, 17, 21, 22, and 40;

WHEREAS, Assignor is the owner of a federal registration for the MARK on the Principal Register of the United States Patent and Trademark Office in connection with goods/services in the International Classes identified above, namely, U.S. Trademark Registration No. 3,400,849, registered on March 25, 2008 ("the REGISTRATION"); and

WHEREAS, Crane Stationery, LLC, a Massachusetts limited liability company, having a principal place of business at 150 West 22<sup>nd</sup> Street, 5<sup>th</sup> Floor, New York, NY 10011 (hereinafter "Assignee"), desires to acquire partial ownership rights in the MARK and the REGISTRATION, specifically related to goods/services in International Classes 16 and 40, as identified in attached Table A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby partially assigns to Assignee rights and interests in and to the MARK and the REGISTRATION for the goods/services in International Classes 16 and 40 listed in attached Table A, together with the goodwill of the business symbolized by the MARK for these goods/services, and the right to seek remedies for infringements of the MARK and the REGISTRATION for these goods/services and to collect and retain all damages and profits for such infringements.

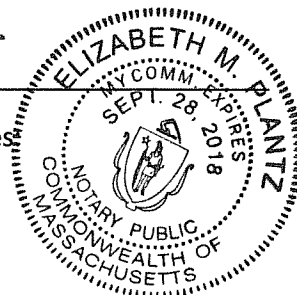
Signed and sealed this 25<sup>th</sup> day of January, 2016, at Boston, MA,  
\_\_\_\_\_(city, state).

CRANE & CO., INC.

James W. Hackett, Jr.  
James W. Hackett, Jr.  
Vice President and General Counsel

On this 25<sup>th</sup> day of January, 2016, before me appeared James W. Hackett, Jr., to me personally known, and acknowledged that he executed the foregoing Partial Assignment as his free act and deed on behalf of Crane & Co., Inc. with authority to do so.

Elizabeth M. Plantz  
Notary Public  
My Commission Expires



# Table A

Country	Trademark	Int'l Class	Goods/Services to be Assigned to Crane Stationery, LLC	Owner of Record	Reg. No./ Serial No.	Filing Date	Registration Date
US	CRANE	16	paper products, namely, address books, appointment books, blank journal books, birth announcement cards, blank note cards, correspondence cards, gift enclosure cards, greeting cards, menu cards, moving notification cards, note cards, place cards, save-the-date notification cards, sympathy cards, desktop business card holders, envelopes, printed invitations, resume kits comprised of resume paper, envelopes, thank you cards and resume writing guide book; thank you notes kits comprised of thank you cards, envelopes and thank you note writing guide book; notepads, writing pads, art paper, computer paper, imaging paper, recycled paper, resume paper, writing paper, stationery boxes, business stationery, social stationery, wedding stationery;	Crane & Co., Inc.	RN: 3400849  SN: 77117389	February 27, 2007	March 25, 2008
		40	custom manufacturing of personalized paper products;				

[89029G.A.1006/Assignments-ScheduleC-US3400849]