

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371304

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gardenia Blue, Inc.		01/25/2016	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	First Place Internet, Inc.		
Street Address:	P.O. Box 3727		
City:	Clearwater		
State/Country:	FLORIDA		
Postal Code:	33767		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3885416	8	
CORRESPONDENCE DATA			
Fax Number:	8132545400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8132545100		
Email:	dan@frijouf.com		
Correspondent Name:	Daniel R. Frijouf		
Address Line 1:	201 East Davis Blvd		
Address Line 4:	Tampa, FLORIDA 33606		
ATTORNEY DOCKET NUMBER:	10.0068		
NAME OF SUBMITTER:	Daniel R. Frijouf		
SIGNATURE:	/d/		
DATE SIGNED:	02/01/2016		
Total Attachments: 1			
source=10068 Fully Executed Assignment#page1.tif			

OP \$40.00 3885416

Trademark Assignment and License Back Agreement

This Trademark Assignment and License Back Agreement (the "Agreement") is made as of January 25st, 2016 (the "Effective Date"), between Gardenia Blue, Inc., (the "Assignor"), and First Place Internet, Inc. (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. 3885416, registration date December 10, 2010.

The Assignee paid the Assignor good and valuable consideration on 1/25/16, and the Assignee acquired the Assignor's rights in the trademark listed in this agreement.

In exchange, the Assignor conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with the goodwill relating to the products and services on which the mark is used and for which it is registered.

The Assignor attests the mark is in active use for the goods and/or services listed in the recitation of the registration, and the Assignee licenses back to the Assignor, full use of the mark listed in this agreement, for two years, terminating January 25st, 2018. Assignor's licensed use of the trademark will maintain quality and consistency of the products and/or services sold under the trademark during the licensed period.

In witness whereof, the Assignor has duly executed under seal and delivered this Agreement, as of the day and year first above written.

[Signature]
Signature of Assignor

[Signature]
Signature of Assignee 1/25/16

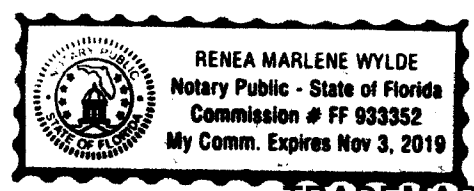
President
Title: Gardenia Blue, Inc.,

V.P.
First Place Internet, Inc.

State of Florida
County of Hillsborough

On the 28th day of January, 2016, Assignor, the person who signed this Agreement, personally appeared before me, _____, Notary Public, and acknowledged that they signed the agreement as, or in behalf of, the Assignor.

[Signature]
Signature of Notary Public



TRADEMARK