

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371384

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
18 Karat, LLC		09/01/2015	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Hausela Capital Partners USA, LLC		
Street Address:	6750 Daniel Burnham Drive		
City:	Portage		
State/Country:	INDIANA		
Postal Code:	46368		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86421668	18KARAT	
Registration Number:	3829510	E	
CORRESPONDENCE DATA			
Fax Number:	3125801189		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-580-1180		
Email:	kpriebe@olsonip.com		
Correspondent Name:	Olson & Cepuritis, Ltd.		
Address Line 1:	20 North Wacker Drive		
Address Line 2:	36th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	111400-92		
NAME OF SUBMITTER:	Karen Priebe		
SIGNATURE:	/Karen Priebe/		
DATE SIGNED:	02/01/2016		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK


WHEREAS, 18 KARAT, LLC, a Nevada limited liability company, having a business address at 19612 Beechnut Dr., Mokena, Illinois 60448, U.S.A. (the "Assignor"), has adopted, used, is using and is the owner of the trademarks 18KARAT and U.S. Trademark Application No. 86/421,668 therefor and E Design and U.S. Registration No. 3,829,510; and

WHEREAS, HAUSELA CAPITAL PARTNERS USA, LLC, a Delaware limited liability company having an address of 6750 Daniel Burnham Drive, Portage, Indiana 46368 (the "Assignee"), is desirous of acquiring said trademarks 18 KARAT and U.S. Trademark Application No. 86/421,668 therefor and E Design and U.S. Registration No. 3,829,510 therefor, together with the goodwill of the business in connection with which these marks are used;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all Assignor's rights, titles and interests in and to said trademarks throughout the world and to the registrations therefor in the United States, together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages and profits for past infringement thereof.

18 KARAT, LLC

Date: Sept 1, 2015

By 
Pankaj Dave, CFO