

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371400

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STARVISTA LIVE LLC		12/18/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	DIRECT HOLDINGS GLOBAL LLC		
Street Address:	8280 Willow Oaks Corporate Drive		
City:	Fairfax		
State/Country:	VIRGINIA		
Postal Code:	22031		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86696171	STARVISTA LIVE	
Serial Number:	86694782	STARVISTA LIVE	
CORRESPONDENCE DATA			
Fax Number:	2122182200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122182100		
Email:	cgarcia@fchs.com		
Correspondent Name:	Whitney Meier		
Address Line 1:	1290 Avenue Of The Americas		
Address Line 4:	New York, NEW YORK 10104-3800		
ATTORNEY DOCKET NUMBER:	03303.000023.		
NAME OF SUBMITTER:	Whitney Meier		
SIGNATURE:	/Whitney Meier/		
DATE SIGNED:	02/01/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

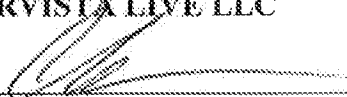
WHEREAS, STARVISTA LIVE LLC (hereinafter "Assignor"), a limited liability company of the state of Delaware, having an address of 8280 Willow Oaks Corporate Drive, Fairfax, Virginia 22031, is the owner of the trademarks set forth in U.S. Trademark Application Nos. 86/696,171 and 86/694,782, further described in Exhibit A hereto ("the Trademarks"), and the goodwill associated therewith; and

WHEREAS, DIRECT HOLDINGS GLOBAL LLC (hereinafter "Assignee"), a limited liability company of the State of Delaware, located and doing business at 8280 Willow Oaks Corporate Drive, Fairfax, Virginia 22031, is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt and adequacy of which is hereby acknowledged by the Assignor, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by and associated with the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 18th day of December 2015.

STARVISTA LIVE LLC

By:  _____

Name: Christopher Hearing

Title: President

EXHIBIT A
TRADEMARKS

STARVISTA LIVE, U.S. App. No. 86/694,782, for services described as “entertainment services, namely, live musical concerts, live plays, live musical plays, live musical shows, and TV broadcasts of live performances” in International Class 41.



U.S. App. No. 86/696,171, for services described as “entertainment services, namely, live musical concerts, live plays, live musical plays, live musical shows, and TV broadcasts of live performance” in International Class 41.