OP \$65.00 4311521

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM371438 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jack the Rhino Brewing Co., LLC dba Alphabet City Brewing Company		01/27/2016	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Jeremy Cowan		
Street Address:	912 Cole Street, #338		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94117		
Entity Type:	INDIVIDUAL: UNITED STATES		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4311521	ACBC ALPHABET CITY BREWING COMPANY NYC
Serial Number:	85528292	EASY BLONDE

CORRESPONDENCE DATA

Fax Number: 2126843999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126843900 Email: efiling@grr.com

Correspondent Name: GOTTLIEB RACKMAN & REISMAN P.C.

Address Line 1: 270 Madison Avenue

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 5690/001

NAME OF SUBMITTER: Maria A. Savio

SIGNATURE: /Maria A. Savio/

DATE SIGNED: 02/01/2016

Total Attachments: 2

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> TRADEMARK REEL: 005721 FRAME: 0171

ASSIGNMENT OF TRADEMARKS

WHEREAS, Jack the Rhino Brewing Co., LLC dba Alphabet City Brewing Company, a Limited Liability Company formed under the laws of New York and having its principal offices at 225 Broadway Greenlawn, Huntington, New York 11743 (Assignor), is the owner of the following marks now pending or registered (as indicated below) at the United States Patent and Trademark Office, as well as all common law rights therein:

Mark ACBC Reg. No. 4311521

Date of Registration April 2, 2013

ALPHABET CITY BREWING COMPANY NYC



Mark FASY BLONDE Application Serial No. 85528292

Filing Date January 30, 2012

WHEREAS Assignor is the owner of the common law rights in the mark ALPHABET CITY BREWING COMPANY (hereinafter these three marks shall be referred to herein as the "Marks");

WHEREAS, Jeremy Cowan, an individual and citizen of the United States of America, having a residence address at 912 Cole Street, #338 San Francisco, California 94117, is desirous of acquiring Assignor's common law rights in the Marks, and the registration and application referred to hereinabove.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee and to Assignee's successors in interest, all right, title and interest in and to said Marks, together with the goodwill symbolized by said

TRADEMARK

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Marks, and all common law and other rights in said Marks, and the applications or registrations thereof, and the right to sue and recover for any past infringement with respect to said Marks.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this Assignment to take effect on the <u>ZZ</u> day of January, 2016.

JACK THE RHINO BREWING CO. LLC
DBA ALPHABET CITY BREWING COMPANY

Title:

TRADEMARK
REEL: 005721 FRAME: 0173

RECORDED: 02/01/2016