

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM371461

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Fredonia Group, Incorporated		01/02/2016	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marketresearch.com, Inc.		
<b>Street Address:</b>	11200 Rockville Pike		
<b>Internal Address:</b>	Suite 504		
<b>City:</b>	Rockville		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20852		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2630991	FREEDONIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3012305242		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3012305242		
<b>Email:</b>	evonvorys@shulmanrogers.com		
<b>Correspondent Name:</b>	Eric J. von Vorys		
<b>Address Line 1:</b>	12505 Park Potomac Avenue		
<b>Address Line 2:</b>	Sixth Floor		
<b>Address Line 4:</b>	Potomac, MARYLAND 20854		
<b>ATTORNEY DOCKET NUMBER:</b>	108887.084		
<b>NAME OF SUBMITTER:</b>	Eric J. von Vorys		
<b>SIGNATURE:</b>	/EricJvonVorys/		
<b>DATE SIGNED:</b>	02/01/2016		
<b>Total Attachments: 4</b>			
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## **TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (“Assignment”) is made and entered into by and between THE FREEDONIA GROUP, INCORPORATED, an Ohio corporation (“Assignor”), and MARKETRESEARCH.COM, INC., a Delaware corporation (“Assignee”).

### **RECITALS**

**R.1** Assignor is the sole and exclusive owner of the registered and pending trademarks and service marks identified and set forth on Schedule A (collectively, the “Marks”) attached hereto and made part of this Assignment and the goodwill of the business symbolized thereby, which Marks have been registered or are currently pending with the respective domestic and foreign intellectual property offices.

**R.2** The parties hereto are entering into that certain Asset Purchase Agreement (the “Asset Purchase Agreement”), dated December 22, 2015, by and between Assignor, Assignee and Freedonia Custom Research, Inc., an Ohio corporation, and desire by means of this Assignment to assign, convey and transfer all of Assignor's right, title and interest in and to the Marks to Assignee pursuant to the terms of such Asset Purchase Agreement.

**NOW THEREFORE**, in consideration of the foregoing Recitals, which are incorporated herein by reference and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, convey, transfer and deliver unto said Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use, including all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of the Marks or injury to their goodwill, and the right to sue for and recover the same in its, the Assignee's, own name.

**[Signatures and Notary Acknowledgments Follow]**

IN WITNESS WHEREOF, this Assignment has been executed this 1st day of February, 2016.

ASSIGNOR:

The Freedomia Group, Incorporated

By: [Signature]  
Jeffrey Weiss, Chief Executive Officer

STATE OF Ohio )  
COUNTY OF Cuyahoga ) ss:

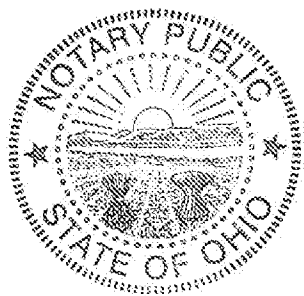
On this 02 day of January, 2016, Jeffrey Weiss, an authorized officer of The Freedomia Group, Incorporated personally appeared, known to me (or satisfactorily proven) to be the person whose name is subscribed to within the instrument, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as authorized corporate officer.

In witness hereof I hereunto set my hand and official seal.

By: [Signature]  
Name: \_\_\_\_\_ [Notary Public]

[Notary Seal]

My Commission expires \_\_\_\_\_



MARY GLADE LABAJ  
Notary Public - Cuyahoga County, Ohio  
My Commission Expires 9-8-18



**SCHEDULE A**

	<b>Country</b>	<b>Mark</b>	<b>App. No.</b>	<b>Reg. No.</b>
1.	USA	Freedonia	76273223	2630991