

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371525

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sidran, Inc.		09/19/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Sidran, LLC		
Street Address:	1050 Venture Court, Suite 100		
City:	Carrollton		
State/Country:	TEXAS		
Postal Code:	75006		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85961006	IT'S NOT A CHOICE. IT'S A LIFESTYLE.	
Registration Number:	2770696	CIRCLE S	
Registration Number:	2854265	CIRCLE S	
Registration Number:	1879247	CRIPPLE CREEK	
Registration Number:	3920159	CRIPPLE CREEK	
Registration Number:	2169786	CRIPPLE CREEK	
CORRESPONDENCE DATA			
Fax Number:	2142064300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2142064300		
Email:	trina@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road, Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
ATTORNEY DOCKET NUMBER:	SIDR-0001		
NAME OF SUBMITTER:	Molly Buck Richard		
SIGNATURE:	/Molly Buck Richard/		
DATE SIGNED:	02/02/2016		

OP \$165.00 85961006

Total Attachments: 6

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CERTIFICATE OF CONVERSION

of
Sidran, Inc.,
a Texas corporation
into
Sidran, LLC,
a Texas limited liability company

FILED
In the Office of the
Secretary of State of Texas

SEP 19 2014

Corporations Section

September 19, 2014

In accordance with the provisions of Sections 10.154 and 10.155 of the Texas Business Organizations Code, Sidran, Inc., a Texas corporation (the "Converting Entity"), hereby adopts and authorizes for filing with the Texas Secretary of State, the following Certificate of Conversion:

ARTICLE ONE

A plan of conversion has been adopted and approved by the Converting Entity in accordance with the provisions of Section 10.101 of the Texas Business Organizations Code.

The plan of conversion sets forth that the name of the Converting Entity is Sidran, Inc., that the Converting Entity was formed in the State of Texas as a corporation under the Texas Business Organizations Code, and that the Converting Entity is being converted from a corporation to a limited liability company to be formed in the State of Texas under the Texas Business Organizations Code and to be known as "Sidran, LLC" in accordance with the Texas Business Organizations Code, with the Certificate of Formation for such entity attached hereto as Exhibit A.

For purposes of this Certificate, the term "Converting Entity" refers to the entity prior to conversion, and the term "Converted Entity" refers to the entity after conversion.

ARTICLE TWO

An executed plan of conversion is on file at the principal place of business of the Converting Entity at 1050 Venture Ct., Suite 100, Carrollton, Texas 75006 and, from and after conversion, an executed plan of conversion will be on file at the principal place of business of the Converted Entity at 1050 Venture Ct., Suite 100, Carrollton, Texas 75006.

ARTICLE THREE

A copy of the plan of conversion will be furnished by the Converting Entity (prior to the conversion) or by the Converted Entity (after the conversion), on written request and without cost, to any shareholder or member of the Converting Entity or the Converted Entity.

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RECEIVED

SEP 19 2014

Secretary of State



TRADEMARK

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ARTICLE FOUR

The approval of the plan of conversion was duly authorized and adopted by all action required by the laws under which the Converting Entity was organized and by its constituent documents.

ARTICLE FIVE

The Converted Entity will be responsible for the payment of all fees and franchise taxes of the Converting Entity and will be obligated to pay such fees and franchise taxes if the same are not timely paid.

ARTICLE SIX

This conversion is to be effective when the document is accepted and filed by the Secretary of State of the State of Texas.

September 19
Date: July , 2014

SIDRAN, INC., a Texas corporation

By: Roland S. Mizrahi
Roland S. Mizrahi, President

[Signature Page to Certificate of Conversion]

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REEL: 005721 FRAME: 0580

Exhibit A
Certificate of Formation

[Attached].

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SEP 19 2014

Corporations Section

**CERTIFICATE OF FORMATION
OF
SIDRAN, LLC**

The undersigned, acting as organizer of a limited liability company under the Texas Business Organizations Code, hereby adopts the following Certificate of Formation for the limited liability company:

ARTICLE I: ENTITY NAME

The name of the filing entity being formed is Sidran, LLC.

ARTICLE II: ENTITY TYPE

The type of filing entity being formed is a limited liability company.

ARTICLE III: PURPOSE

The purpose for which the limited liability company is organized is to transact any or all lawful business for which limited liability companies may be formed under the Texas Business Organizations Code.

**ARTICLE IV: FORMATION PURSUANT
TO PLAN OF CONVERSION**

The limited liability company is formed pursuant to a plan of conversion. The converting entity was named Sidran, Inc., had its address at 1050 Venture Ct., Suite 100, Carrollton, Texas 75006, its date of formation was September 23, 1981, its form of organization was corporation, and its jurisdiction of formation was Texas.

ARTICLE V: REGISTERED AGENT AND OFFICE

The street address of the limited liability company's initial registered office is 1050 Venture Ct., Suite 100, Carrollton, Texas 75006. The name of its initial registered agent at such address is Roland S. Mizrahi.

ARTICLE VI: GOVERNING AUTHORITY

The limited liability company will not have managers. The limited liability company will be governed by a sole member.

The name and address of the initial member of the limited liability company is set forth below:

<u>Name of Member</u>	<u>Address</u>
Sidran Holdco, Inc.	1050 Venture Ct. Suite 100 Carrollton, Texas 75006

ARTICLE VII: ORGANIZER

The name and address of the organizer is as follows:

Danielle Olson
2200 Ross Ave., Suite 2200
Dallas, TX 75201

[Signature page follows.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation
this 19th day of September, 2014.



Danielle Olson, Organizer