

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371764

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oaklee's Guide LLC		02/01/2016	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Paddock Publications, Inc.		
Street Address:	155 E. Algonquin Rd.		
City:	Arlington Heights		
State/Country:	ILLINOIS		
Postal Code:	60005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2619873		
Registration Number:	2549529	OAKLEE'S GUIDE	
CORRESPONDENCE DATA			
Fax Number:	3128966289		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.443.0289		
Email:	ipdocket-chi@lockelord.com		
Correspondent Name:	Ingrid J. Scheckel		
Address Line 1:	111 S. Wacker Dr.		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	7694000.0717		
NAME OF SUBMITTER:	Ingrid J. Scheckel		
SIGNATURE:	/Ingrid J. Scheckel/		
DATE SIGNED:	02/03/2016		
Total Attachments: 2			
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CH \$65.00 2619873

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is entered into as of February 1, 2016 by Oaklee's Guide LLC, an Illinois limited liability company with a business address of 318 Half Day Rd., #253, Buffalo Grove, IL 60089 ("Assignor"), in favor of Paddock Publications, Inc., a Delaware corporation with its principal offices at 155 East Arlington Heights Road, Arlington Heights, Illinois, 60005 ("Assignee").

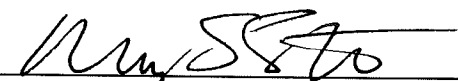
WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the trademarks set forth on the attached Schedule A (collectively, the "Assigned Trademarks");

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

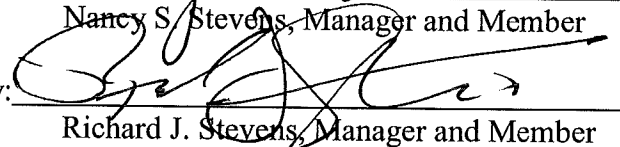
Assignor hereby sells, assigns, transfers and conveys to Assignee its entire right, title, interest in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks, free and clear of all liens, claims, encumbrances and security interests of any kind, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first above written.

OAKLEE'S GUIDE LLC,
an Illinois limited liability company

By: 

Nancy S. Stevens, Manager and Member

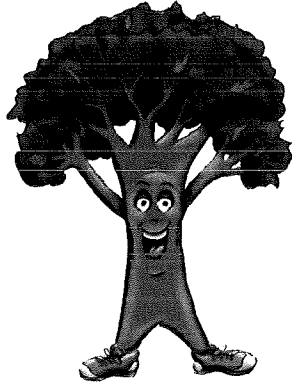
By: 

Richard J. Stevens, Manager and Member

SCHEDULE A

ASSIGNED TRADEMARKS

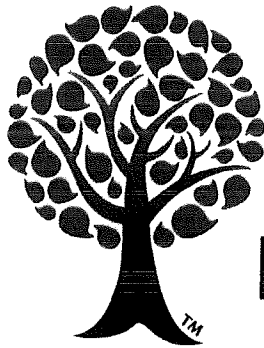
1. "Tree Character" a logo design, USPTO registration number 2619873.



2. OAKLEE'S GUIDE, a word mark, USPTO registration number 2549529.

OAKLEE'S GUIDE™

3. Common Law Trademarks and Logos.



Oaklee's
FAMILY GUIDE™

Go Make Memories

