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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM372051

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	TERMINATION OF LIEN ON TRADEMARK	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LLYODS BANK PLC		02/03/2016	Foreign Public Limited Liability Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	DALER-ROWNEY LIMITED
Street Address:	Daler-Rowney House, Peacock Lane, Southern Industrial Area
City:	Bracknell
State/Country:	UNITED KINGDOM
Postal Code:	RG12 8SS
Entity Type:	Private Limited Company: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4540995	SIMPLY

CORRESPONDENCE DATA

Fax Number: 8668265420

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 301-638-0511

Email: penelope@ipresearchplus.com
Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue, Ste 430

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	COS1-40884
NAME OF SUBMITTER:	Penelope J.A. Agodoa
SIGNATURE:	/pja/
DATE SIGNED:	02/04/2016

Total Attachments: 4 source=40884#page1.tif

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TRADEMARK REEL: 005724 FRAME: 0854

TERMINATION OF TRADEMARK SECURITY AGREEMENT

This Termination of Trademark Security Agreement (this "Termination"), dated as of February **3**, 2016, is executed by LLOYDS BANK PLC ("Secured Party"), in favor of DALER-ROWNEY LIMITED, a company incorporated in England and Wales with company number 194555 (the "Grantor").

RECITALS

WHEREAS, the Grantor and the Secured Party entered into that certain Trademark Security Agreement (the "Trademark Security Agreement"), dated as of July 21, 2015;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 27, 2015 at Reel 5585, Frame 0534;

WHEREAS, pursuant to the Trademark Security Agreement, the Grantor granted to Secured Party a security interest in certain "Collateral" (as defined in the Trademark Security Agreement) including certain registered trademarks; and

NOW, THEREFORE, Secured Party agrees as follows:

- 1. Secured Party is executing and delivering this Termination as further evidence of the termination of the Trademark Security Agreement.
- 2. Secured Party claims no right, title or interest whatsoever in or to any of the "Collateral" described in the Trademark Security Agreement, and, accordingly, Secured Party expressly terminates, releases, and discharges any and all security interests that it has pursuant to the Trademark Security Agreement in any and all right, title and interest of the Grantor and reassigns to the Grantor any and all right title and interest that it may have in, to and under (i) the trademark listed on Exhibit A hereto and (ii) all products and proceeds of the foregoing, including any claim by the Grantor against third parties for past, present or future infringement of the foregoing.
- 3. This Termination is governed by the laws set forth in Section 12 (Governing Law) of the Trademark Security Agreement.

(signature page follows on the next page)

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Execution Version

IN WITNESS WHEREOF, this Termination is executed as of the first date written above.

LLOYDS BANK PLC

Name: Ocivel Gason

Title: ASSOCIOSE DALLITOR

Address:

10 Gresham Street London EC2V 7AE

Attn: Wholesale Loans Agency Fax: +44 (0)207 158 3198

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Execution Version

Exhibit A

to Termination of Trademark Security Agreement

DALER-ROWNEY LIMITED

REGISTERED U.S. TRADEMARKS

Registration No.	Serial No.	Registered Filing Date Owner Ma			
4540995	77935862			Daler-Rowney	SIMPLY
			Limited (United		
			Kingdom)		

A-1

TRADEMARK REEL: 005724 FRAME: 0858

RECORDED: 02/04/2016