

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372434

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KATE SOMERVILLE SKINCARE		05/01/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CONOPCO, INC.		
Street Address:	700 Sylvan Avenue		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4847149	PRIME PROTECTION	
CORRESPONDENCE DATA			
Fax Number:	2123101635		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126264242		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Baker & McKenzie LLP		
Address Line 1:	452 Fifth Avenue		
Address Line 2:	Lindsey Utrata		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	10060058-50011705		
NAME OF SUBMITTER:	Lindsey Utrata Authorized Attorney		
SIGNATURE:	/Lindsey Utrata/		
DATE SIGNED:	02/08/2016		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

The undersigned, Kate Somerville Skincare, a California Limited Liability Company having an address at 144 S. Beverly Drive, Suite 500, Beverly Hills, California 90212 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from Conopco, Inc., a New York corporation having an address at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 and pursuant to a certain KS Brand Agreement entered into as of May 1, 2015 by and between Assignor on the one hand, and Assignee on the other, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:


The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

Said Trademarks to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

KATE SOMERVILLE SKINCARE

CONOPCO, INC.

By:  _____

By:  _____

Name: Joseph Sullivan
Title: Duty Authorized

Name: Joseph Sullivan
Title: Duty Authorized

Date: 13-1-16

Date: 13-1-16

1318997-v23

EXHIBIT A

REG. NO.	TRADEMARKS
4847149	PRIME PROTECTION

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