

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373209

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simple Focus Software, LLC		10/01/2015	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	PopSurvey, LLC		
Street Address:	2130 West Street		
City:	Germantown		
State/Country:	TENNESSEE		
Postal Code:	38138		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4272448	POPSURVEY	
CORRESPONDENCE DATA			
Fax Number:	9784639109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1.978.463.9100		
Email:	trademarks@massiplaw.com		
Correspondent Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street, Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913-1831		
NAME OF SUBMITTER:	Aaron Y. Silverstein		
SIGNATURE:	/asilverstein/		
DATE SIGNED:	02/15/2016		
Total Attachments: 2			
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OP \$40.00 4272448

ASSIGNMENT AND BILL OF TRANSFER

**STATE OF TENNESSEE
COUNTY OF SHELBY**

KNOW ALL MEN BY THESE PRESENTS:

That **SIMPLE FOCUS SOFTWARE, LLC**, a Tennessee limited liability company (the "Assignor"), for good and valuable consideration, the receipt and sufficiency of which is expressly acknowledged, has bargained and sold, and by these presents does grant, assign, transfer and convey unto **POPSURVEY, LLC**, a Tennessee limited liability company (the "Assignee"), all of Assignor's right, title and interest in those assets owned by Assignor and described in Exhibit "A" attached hereto (collectively, the "Assets").

TO HAVE AND TO HOLD the same unto Assignee, its successors and assigns forever, and Assignor does hereby agree and covenant that it will, from time to time, if requested by Assignee or its assigns, execute, acknowledge and deliver, or will cause to be executed and delivered to Assignee or its assigns, all further acts, transfers and assignments, powers and assurances or title, and/or cause to be done all acts or things as often as may be proper and necessary for better assuring, conveying, transferring and assigning all of Assignor's right, title and interest in the Assets hereby conveyed, transferred or assigned, and effectively to carry out the intent hereof, and to vest in Assignee the entire right, title and interest of Assignor in and to all of the Assets, and Assignor will warrant and defend the same to Assignee and its assigns, forever against all claims or demands whatsoever.

IN WITNESS WHEREOF, the parties have executed this Assignment and Bill of Transfer as of the 1st day of October, 2015.

Assignor:

Assignee:

Simple Focus Software, LLC

PopSurvey, LLC

By: 
James D. Graffam, Jr.,
Sole Member

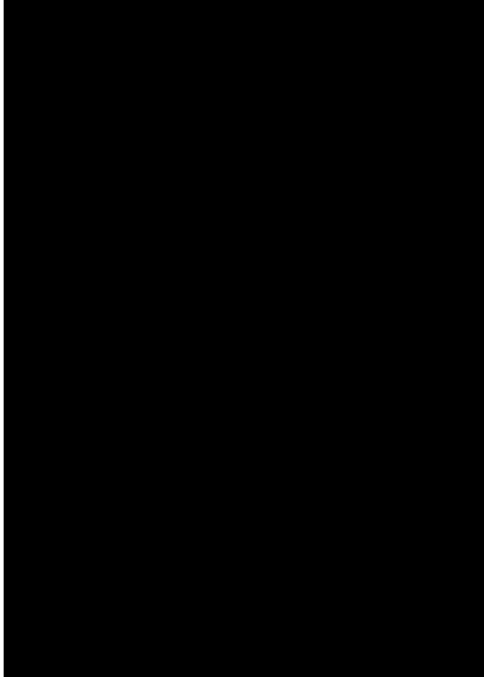
By: 
James D. Graffam, Jr.,
Managing Member

EXHIBIT "A"

List of Assets

POPSURVEY


- 1. Brand Assets
- a. Logo/wordmarks



- d. Any intellectual property and assignments



- 7. Designs, patents, pending applications to register a trademark or patent with any state or federal agency or office

- 8. any rights Seller has to use to the use of the name "PopSurvey" or  or any derivative thereof

