

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM373761

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KRAFT FOODS GROUP BRANDS LLC		07/27/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Manfred Staub		
<b>Street Address:</b>	Gumpendorfer Str. 11		
<b>City:</b>	1060 Vienna		
<b>State/Country:</b>	AUSTRIA		
<b>Entity Type:</b>	INDIVIDUAL: AUSTRIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1975429	CAFE SPERL	
<b>Registration Number:</b>	1982054	CAFE SPERL	
<b>Registration Number:</b>	2012788	CAFE SPERL	
<b>Registration Number:</b>	2099789	SEIT 1880	
<b>Registration Number:</b>	2140194	SEIT 1880 WIEN OSTERREICH SEIT 1880	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3212552351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(321) 255-2332		
<b>Email:</b>	mfw@uslegalteam.com		
<b>Correspondent Name:</b>	Mark F. Warzecha		
<b>Address Line 1:</b>	1990 W. New Haven Avenue		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	Melbourne, FLORIDA 32904		
<b>ATTORNEY DOCKET NUMBER:</b>	CAFE SPERL		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Mark F. Warzecha		
<b>Address Line 1:</b>	1990 W. New Haven Avenue		
<b>Address Line 2:</b>	Suite 201		

OP \$140.00 1975429

<b>Address Line 4:</b> Melbourne, FLORIDA 32904	
<b>NAME OF SUBMITTER:</b>	Mark F. Warzecha
<b>SIGNATURE:</b>	/Mark F. Warzecha/
<b>DATE SIGNED:</b>	02/18/2016
<b>Total Attachments: 2</b> source=Scan Document[1]#page1.tif source=Scan Document[1]#page2.tif	

**Trademark Assignment**

WHEREAS, Kraft Foods Group Brands LLC, a limited liability company organized and existing under the laws of Delaware (hereinafter "Kraft"), Three Lakes Drive, Northfield, IL 60093, is the owner in the United States of the trademarks listed on Exhibit "A" for coffee; (hereinafter "Trademarks"); and

WHEREAS, Manfred Staub „Cafe Sperl" e.U., (hereinafter "Sperl") of Gumpendorfer Straße 11 1060 Vienna, Austria, desires to acquire the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Kraft does hereby assign, set over, and transfer to Sperl, its successors and assigns, any and all of Kraft's right, title, and interest in and to the Trademarks in the United States, together with the goodwill of the business symbolized thereby, and the registrations therefor.

Kraft hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record Sperl as sole owner of the entire right, title, and interest in and to the United States registrations listed on Exhibit "A" for the sole use of Sperl, its successors, assigns or other legal representatives.

KRAFT FOODS GROUP BRANDS LLC

By : *Matthew A. Griffin*  
Name : Matthew A. Griffin  
Title : Chief Counsel  
Date : July 27, 2015

STATE OF ILLINOIS    )  
                                  ) SS  
COUNTY OF COOK    )

On July 27, 2015, before me, a Notary Public in and for the County and State aforesaid, appeared Matthew A. Griffin, to me personally known to be the same person who subscribed to the foregoing Assignment, and acknowledge that execution of said document was a free and voluntary act for the uses and purposes therein expressed. WITNESS my hand and seal the day and year last above given.

*Donna L. Koch*  
Notary Public

My Commission Expires: *9-22-2015*

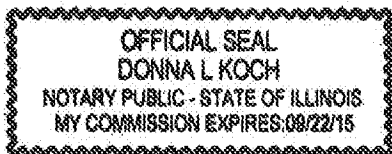


EXHIBIT "A"

Trademark/Reg. No.	Status	Full Goods
CAFE SPERL RN: 1975429 SN: 74586403	Renewed May 21, 2006	(Int'l Class: 30) coffee
CAFE SPERL (Stylized)  RN: 1982054 SN: 74604846	Renewed June 25, 2006	(Int'l Class: 30) coffee
CAFE SPERL (Stylized)  RN: 2012788 SN: 74657297	Renewed October 29, 2006	(Int'l Class: 30) coffee
SEIT 1880 RN: 2099789 SN: 74604805	Renewed September 23, 2007	(Int'l Class: 30) coffee
SEIT 1880 WIEN OSTERREICH SEIT 1880 and Design  SEIT 1880 RN: 2140194 SN: 75151155	Renewed March 3, 2008	(Int'l Class: 30) coffee