

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374106

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loadrite Limited		02/22/2016	CORPORATION: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Trimble Loadrite Auckland Limited		
Street Address:	45 Patiki Road		
City:	Avondale, Auckland		
State/Country:	NEW ZEALAND		
Postal Code:	1026		
Entity Type:	CORPORATION: NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2013449	LOADRITE	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 576-0200		
Email:	vcordial@kilpatricktownsend.com		
Correspondent Name:	Margaret C. McHugh		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	Two Embarcadero Center, 8th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-3833		
ATTORNEY DOCKET NUMBER:	0969713		
NAME OF SUBMITTER:	Margaret C. McHugh		
SIGNATURE:	/Margaret C. McHugh/		
DATE SIGNED:	02/22/2016		
Total Attachments: 2			
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OP \$40.00 2013449

TRADEMARK ASSIGNMENT

This ASSIGNMENT is made on the date set opposite the signature herein below. The assignment made by this instrument is from Loadrite Limited, a New Zealand corporation, having a current business address of 45 Patiki Road, Avondale, Auckland 1026, New Zealand (hereinafter "Assignor"), to Trimble Loadrite Auckland Limited, a New Zealand corporation, having a current business address of 45 Patiki Road, Avondale, Auckland 1026, New Zealand (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the marks listed in Schedule A attached hereto, including trademarks, service marks, collective trademarks, collective service marks, collective membership marks, certification marks, trade names, assumed names, slogans, logos and trade dress that include or comprise such marks, and applications and registrations therefor (collectively herein "the Marks"):

WHEREAS, Assignor warrants that it owns all rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, all claims for infringement thereof, and all goodwill pertaining thereto (hereinafter "All Rights in the Marks"); and,

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

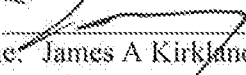
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks (as defined hereinabove). This assignment of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Marks, now and in the future.

The undersigned officer of Assignor represents that he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understand, and agrees to the terms of this Assignment.

LOADRITE LIMITED

Dated: February 22, 2016

By: 
Name: James A Kirkland
Title: Director

Schedule A

Country	Mark	Status	Appl. No. Filing Date	Reg. No. Issue Date	Class(es)
United States	LOADRITE	Registered	74724579 05-SEP-1995	2013449 05-NOV-1996	09
Canada	LOADRITE	Registered	791376 29-AUG-1995	TMA465497 25-OCT-1996	09
South Africa	LOADRITE	Registered	97/17643 18-NOV-1997	97/17643 18-NOV-1997	09

Trademark Assignment -- Loadrite Limited to Trimble Loadrite Auckland Limited