

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374781

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/24/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quady Winery, Inc.		02/17/2016	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Quady South Winery, LLC
Street Address:	13181 Road 24
City:	Madera
State/Country:	CALIFORNIA
Postal Code:	93637
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78727983	DEVIATION
Serial Number:	74136400	ELECTRA
Serial Number:	73714415	ELYSIUM
Serial Number:	85302196	ESSENSIA
Serial Number:	73819145	STARBOARD
Serial Number:	77623614	FLORE DE MOSCATO
Serial Number:	75461437	VYA
Serial Number:	85382918	VYA VERMOUTH APERITIF WHISPER DRY

CORRESPONDENCE DATA

Fax Number: 4155760300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-576-0200

Email: mmchugh@kilpatricktownsend.com

Correspondent Name: Margaret C. McHugh

Address Line 1: Kilpatrick Townsend & Stockton LLP

Address Line 2: 2 Embarcadero Center, Flr 8

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER: 0912790

TRADEMARK

NAME OF SUBMITTER:	Margaret C. McHugh
SIGNATURE:	/Margaret C. McHugh/
DATE SIGNED:	02/26/2016
Total Attachments: 3 source=68236166_1#page1.tif source=68236166_1#page2.tif source=68236166_1#page3.tif	

TRADEMARK ASSIGNMENT

This ASSIGNMENT is made on the date set opposite the signature hereinbelow, but shall be effective, *nunc pro tunc*, as of December 24, 2012. The assignment made by this instrument is from Quady Winery, Inc., a California corporation, having a current business address of 13181 Road 24, Madera, California 93637, USA (hereinafter "Assignor"), to Quady South Winery, LLC, a California corporation having a current business address of 13181 Road 24, Madera, California 93637, USA (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the marks listed in Schedule A attached hereto, including trademarks, service marks, collective trademarks, collective service marks, collective membership marks, certification marks, trade names, assumed names, slogans, logos and trade dress that include or comprise such marks, and applications and registrations therefor (collectively herein "the Marks"):

WHEREAS, Assignor warrants that it owns all rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, all claims for infringement thereof, and all goodwill pertaining thereto (hereinafter "All Rights in the Marks"); and,

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);


NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks (as defined hereinabove). This assignment of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Marks, now and in the future.

The undersigned officer of Assignor represents that he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understand, and agrees to the terms of this Assignment.

QUADY WINERY, INC.

Dated: February 17, 2016

By: 
Name: LAUREL Quady
Title: CFO / Manager / Owner

Schedule A

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Class
Canada	ELECTRA	Registered	692161 Jul 31, 1991	TMA415180 Aug 6, 1993	
Canada	ELYSIUM	Registered	579489 Mar 6, 1987	337476 Feb 26, 1988	
Canada	ESSENSIA	Registered	579488 Mar 6, 1987	TMA337475 Feb 26, 1988	
Canada	STARBOARD	Registered	1157227 Oct 25, 2002	603342 Feb 26, 2004	
China	ELYSIUM	Registered	(IR1104630) Dec 13, 2011	1104630 Dec 13, 2011	33
European Union	ELYSIUM	Registered	001443936 Dec 22, 1999	001443936 Mar 6, 2001	33
Hong Kong	ELYSIUM	Registered	302113569 Dec 15, 2011	302113569 Dec 15, 2011	33
India	ELYSIUM	Registered	2250638 Dec 15, 2011	2250638 Apr 10, 2014	33
International Bureau (WIPO)	ELYSIUM	Registered	1104630 Dec 13, 2011	1104630 Dec 13, 2011	33
Israel	ELYSIUM	Registered	(IR1104630) Dec 13, 2011	1104630 Dec 13, 2011	33
Japan	ELECTRA	Registered	2007116024 Nov 15, 2007	5133142 May 2, 2008	33
Japan	ELYSIUM	Registered	(IR1104630) Dec 13, 2011	1104630 Dec 13, 2011	33
Norway	ELYSIUM	Registered	(IR1104630) Dec 13, 2011	1104630 Dec 13, 2011	33
Republic of Korea	ELECTRA	Registered	4020070057824 Nov 9, 2007	400759238 Sep 1, 2008	33
Russian Federation	ELYSIUM	Registered	(IR1104630) Dec 13, 2011	1104630 Dec 13, 2011	33

Trademark Assignment – Quady Winery, Inc. to Quady South Winery, LLC

**TRADEMARK
REEL: 005740 FRAME: 0790**

Country File No.	Mark	Status	Serial No Filing Date	Reg. No. Reg. Date	Class
Singapore	ELYSIUM	Registered	T12015641(IR1104 630) Dec 13, 2011	1104630 Dec 13, 2011	33
Switzerland	ELYSIUM	Registered	504012010 Jan 15, 2010	600397 May 14, 2010	33
United Kingdom	ELECTRA	Registered	1473289 Jul 30, 1991	1473289 Mar 5, 1993	33
United Kingdom	ELYSIUM	Registered	1356007 Aug 24, 1988	1356007 Feb 27, 1998	33
United Kingdom	STARBOARD	Registered	1383585 May 9, 1989	1383585 Jul 17, 1991	33
United States of America	DEVIATION	Registered	78727983 Oct 6, 2005	3148384 Sep 26, 2006	33
United States of America	ELECTRA	Registered	74136400 Feb 4, 1991	1664322 Nov 12, 1991	33
United States of	ELYSIUM	Registered	73714415 Mar 2, 1988	1511192 Nov 1, 1988	33
United States of America	ESSENSIA	Registered	85302196 Apr 22, 2011	4236015 Nov 6, 2012	33
United States of America	FLORE DE MOSCATO	Registered	77623614 Dec 1, 2008	3694060 Oct 6, 2009	33
United States of America	STARBOARD	Registered	73819145 Aug 14, 1989	1592237 Apr 17, 1990	33
United States of America	VYA	Renewed (Registered)	75461437 Apr 2, 1998	2261711 Jul 13, 1999	33
United States of America	VYA VERMOUTH APERITIF WHISPER DRY	Registered	85382918 Jul 27, 2011	4195816 Aug 21, 2012	33
California (State Registration)	ESSENSIA	Registered	72975 May 2, 1984	72975 May 2, 1984	33

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