

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374867

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Smoker's Best Group, LLC		02/24/2016	LIMITED LIABILITY COMPANY: MISSISSIPPI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Midwest Wholesale, LLC		
<b>Street Address:</b>	635 E. Cooper Court Ste A		
<b>City:</b>	Schaumburg		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60173		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3036954	SMOKER'S BEST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5852582821		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	585-258-2853		
<b>Email:</b>	pnunes@underbergkessler.com		
<b>Correspondent Name:</b>	Paul V. Nunes, Esquire		
<b>Address Line 1:</b>	300 Bausch & Lomb Place		
<b>Address Line 4:</b>	Rochester, NEW YORK 14604		
<b>NAME OF SUBMITTER:</b>	/Paul V. Nunes, Esq./		
<b>SIGNATURE:</b>	/Paul V. Nunes, Esq./		
<b>DATE SIGNED:</b>	02/29/2016		
<b>Total Attachments: 2</b>			
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source=Executed Assignment#page2.tif			

OP \$40.00 3036954

ASSIGNMENT OF TRADEMARK

TO ALL WHOM IT MAY CONCERN, be it known:

WHEREAS, Smoker's Best Group, LLC, a limited liability company duly organized and existing under the laws of the State of Mississippi, and having a place of business at 645 Westmoreland Drive, Tupelo, Mississippi 38801 (the "Assignor") has used and continues to use the trademark, "Smoker's Best" (the "Mark"), registered in the United States Patent and Trademark Office on December 27, 2005, Registration Number 3036954; and


WHEREAS, Midwest Wholesale, LLC, a limited liability company duly organized and existing under the laws of the State of Illinois, and having a place of business at 635 E. Cooper Court, Suite A, Schaumburg, Illinois 60173 (the "Assignee") desires to acquire any and all rights that the Assignor may have in and to the Mark and the registration therefor, together with the goodwill of Assignor's business connected with the Mark, with which the Mark is used and which is symbolized by the Mark (the "Goodwill"), along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign onto the Assignee all right, title and interest in and to the Mark and the registration therefor, together with the Goodwill and the right to recover for damages and profits for past infringements thereof;

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Mark in the Assignee and to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Smoker's Best Group, LLC

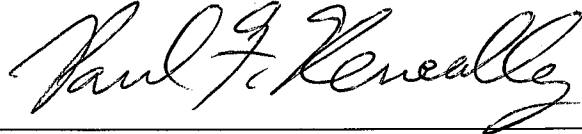
By:

  
Nancy Swanson, Member

STATE OF NEW YORK  
COUNTY OF MONROE

SS.:

On the 24<sup>th</sup> day of ~~January~~ <sup>February</sup>, 2016, before me, personally appeared Nancy Swanson personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that her executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

**PAUL F. KENEALLY**  
Notary Public, State of New York  
Monroe County  
My Commission Expires 3/18/18