

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VB Holding, LLC		03/10/2016	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Out! Pet Care, LLC		
Street Address:	2727 Chemsearch Boulevard		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75062		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3555678	NATURAL CARE	
CORRESPONDENCE DATA			
Fax Number:	9724380100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-438-0265		
Email:	Edyta.Zydorek@nch.com		
Correspondent Name:	Edyta Zydorek		
Address Line 1:	6N Legal		
Address Line 2:	2727 Chemsearch Boulevard		
Address Line 4:	Irving, TEXAS 75062		
ATTORNEY DOCKET NUMBER:	T01498US00		
NAME OF SUBMITTER:	Edyta Zydorek		
SIGNATURE:	/Edyta Zydorek/		
DATE SIGNED:	03/10/2016		
Total Attachments: 1			
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OP \$40.00 3555678

TRADEMARK ASSIGNMENT

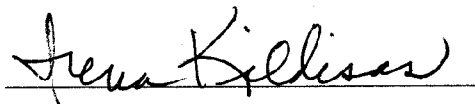
WHEREAS, VB Holding, LLC (Assignor), a Texas limited liability corporation with a business address of 2727 Chemsearch Boulevard, Irving, Texas 75062, is the owner of U.S. Trademark Registration No. 3,555,678 for the NATURAL CARE (Stylized) trademark, as well as the goodwill appurtenant to the Mark; and

WHEREAS, Out! Pet Care, LLC (Assignee), a Texas limited liability corporation with a business address of 2727 Chemsearch Boulevard, Irving, Texas 75062, is desirous of acquiring said Mark and would like to employ the Mark in its commercial efforts; and

WHEREAS, VB Holding, LLC desires to transfer and Out! Pet Care, LLC desires to acquire all rights to the Mark and the Registration thereof.

NOW THEREFORE, for Valuable Consideration, the receipt and adequacy of which is hereby acknowledged, VB Holding, LLC does hereby assign unto Out! Pet Care, LLC all right, title and interest in and to the Mark, together with the good will of the business symbolized by said Mark, and all of the common law rights to such Mark and the Registration thereof.

WITNESS MY HAND and seal of the Company ratifying this Agreement on the 10th day of March, 2016.

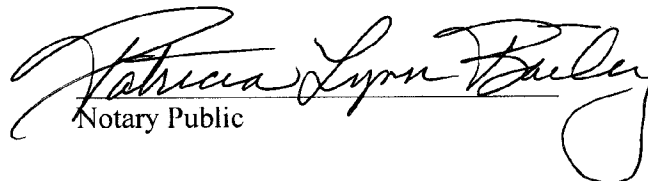


Irena Kildisas, Treasurer

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

BEFORE ME, the undersigned Notary Public, personally appeared Irena Kildisas, known to me to be the Treasurer of VB Holding, LLC, whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of VB Holding, LLC and that she has executed same for the purposes and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 10th day of March, 2016.


Notary Public

