

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376256

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Performance Plus Marketing, Inc.		02/02/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	H2aloe, Inc.		
Street Address:	4831 NW 22nd Street		
City:	Coconut Creek		
State/Country:	FLORIDA		
Postal Code:	33063		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4239160	H2ALOE	
CORRESPONDENCE DATA			
Fax Number:	2017121616		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2017121616		
Email:	efiling@ndslaw.com		
Correspondent Name:	Brian M. Gaynor		
Address Line 1:	95 Route 17 South		
Address Line 2:	Suite 316		
Address Line 4:	Paramus, NEW JERSEY 07652		
NAME OF SUBMITTER:	Brian M. Gaynor		
SIGNATURE:	/brian gaynor/		
DATE SIGNED:	03/10/2016		
Total Attachments: 2			
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OP \$40.00 4239160

TRADEMARK ASSIGNMENT

WHEREAS, Performance Plus Marketing, Inc., (hereinafter “Assignor”), a Florida corporation having an address of 116 North Heliotrope Avenue, Monrovia, California 91016, is the owner of the entire rights, title, and interest in and to the following trademark, trademark registration and the goodwill of the business associated with said mark and registration:

<u>MARK</u>	<u>REG. NO.</u>
H2ALOE	4239160

WHEREAS, H2aloe, Inc., (hereinafter “Assignee”), a Florida corporation, having a place of business at 4831 NW 22nd Street, Coconut Creek, Florida 33063, is desirous of acquiring the entire right, title, and interest in and to said trademark, trademark registration and the goodwill of the business associated with said mark and registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its rights, title, and interest in and to said trademark and trademark registration, together with that part of the goodwill of the business associated with the use of and symbolized by said mark and registration.

Assignor represents and warrants that it is the sole owner of said mark and registration; that the mark and registration are valid and in full force and effect; and that said mark is assigned free of any claims, liens, security interests or other encumbrances. Furthermore, Assignor represents and warrants that it has the sole right to use said mark, and to the best of the undersigned’s knowledge, the mark is not used by any other entity; and there are no pending or threatened claims against the mark; and said mark does not

infringe on the rights of another trademark owner.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to said trademark and trademark registration in Assignee or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

Dated: 02/02/2016



Almuntasser Hbailu
President & CEO,
Performance Plus Marketing, Inc.