

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WP Company LLC		02/09/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Reach for the Wall Inc.		
Street Address:	4204 Stanford		
City:	Chevy Chase		
State/Country:	MARYLAND		
Postal Code:	20815		
Entity Type:	Non-Stock Corporation: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3734245	REACHFORTHEWALL.COM	
Registration Number:	3734246		
CORRESPONDENCE DATA			
Fax Number:	2023712540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023712600		
Email:	bdooley@skgf.com, jshirk@skgf.com		
Correspondent Name:	Sterne, Kessler, Goldstein & Fox PLLC		
Address Line 1:	1100 New York Avenue NW		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	1872.1680000/1872.1690000		
NAME OF SUBMITTER:	Tracy-Gene G. Durkin		
SIGNATURE:	/Tracy Durkin/		
DATE SIGNED:	03/14/2016		
Total Attachments: 2			
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OP \$65.00 3734245

TRADEMARK ASSIGNMENT

WP Company LLC, a Delaware limited liability company, with its principal place of business at 1301 K Street, NW, Washington, DC 20071 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations ("the Trademarks").

Reach for the Wall Inc., a Maryland non-stock corporation, with its principal place of business at 4204 Stanford, Chevy Chase, MD 20815 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

WP Company LLC

By: 

Name: Mitch Rubin

Title: Deputy Features Editor

Date: 2/9/16

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EXHIBIT A

MARK

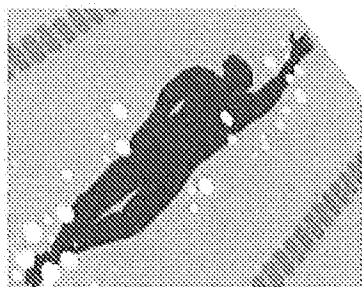
REG. NO.

REG. DATE

REACHFORTHEWALL.COM

3734245

January 5, 2010



3734246

January 5, 2010

