# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM376872

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pur Argan, LLC		03/16/2016	Limited Liability Company: FLORIDA

#### **RECEIVING PARTY DATA**

Name:	Astral Health & Beauty, Inc.	
Street Address:	3715 Northside Parkway	
Internal Address: Building 200, Suite 200		
City:	ty: Atlanta	
State/Country:	GEORGIA	
Postal Code:	Postal Code: 30327	
Entity Type:	ty Type: Corporation: PENNSYLVANIA	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4724551	PUR ARGAN YOUTH RENEW SERUM
Registration Number:	4482794	PUR ARGAN

#### **CORRESPONDENCE DATA**

Fax Number: 6123336798

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-333-2111

Email: trademarks-mi@btlaw.com **Correspondent Name:** Barnes & Thornburg LLP

Address Line 1: 225 South Sixth Street, Suite 2800 Address Line 4: Minneapolis, MINNESOTA 55402-4662

ATTORNEY DOCKET NUMBER:	60245-13
NAME OF SUBMITTER:	Kerry R Thompson - Ind Cont Paralegal
SIGNATURE:	/Kerry R Thompson/
DATE SIGNED:	03/16/2016

### **Total Attachments: 2**

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> **TRADEMARK** REEL: 005752 FRAME: 0255

## CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment is made by and between, Pur Argan, LLC, a Limited Liability Company organized under the laws of Florida, doing business at #2 9011 NW 38 Drive Coral Springs, Florida 33065 (the Assignor), and Astral Health & Beauty, Inc., a Corporation organized under the laws of Pennsylvania, doing business at 3715 Northside Parkway, Building 200, Suite 200 Atlanta, Georgia 30327 (the Assignee).

WHEREAS, Assignor and Assignee did enter into a Letter Assignment and License Agreement (the Agreement) as of March 9, 2016; and

WHEREAS, pursuant to the Agreement, the parties thereto agreed to cause Assignee to purchase and accept and Assignor to transfer and assign to Assignee all of Assignor's right, title and interest in, to and under certain trademarks, and any registrations thereof or applications therefor including all goodwill associated therewith as listed in the attached Schedule A.

THERFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms assignment, sale, conveyance and transfer to Assignee all rights, title, and interest in and to the trademark(s), the common law rights to the mark, and the goodwill of the business with which the mark is used and the registration thereof, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns.

PUR ARGAN, LLC

Signed:

Name: Alisa Nerenberg

Title: Managing Director

Date:

TRADEMARK REEL: 005752 FRAME: 0256

# Schedule A

_		Mark Reg. Date	Reg. No.	
	PUR ARGAN YOUTH RENEW SERUM	April 21, 2015	4,724,551	
	PUR ARGAN	February 11, 2014	4,482,794	

TRADEMARK REEL: 005752 FRAME: 0257

**RECORDED: 03/16/2016**