TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM377082

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------|----------|----------------|-------------------|
| Prestige Financial Services, Inc. | | 03/15/2016 | Corporation: UTAH |

RECEIVING PARTY DATA

| Name: | Landcar Management, LTD. | |
|-----------------|---------------------------|--|
| Street Address: | 9350 S 150 E | |
| City: | Sandy | |
| State/Country: | UTAH | |
| Postal Code: | 84070 | |
| Entity Type: | Limited Partnership: UTAH | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 1962473 | THE LOAN ZONE |

CORRESPONDENCE DATA

Fax Number: 8015660750

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 801-566-6633

trademarkdocket@tnw.com Email:

Correspondent Name: Peter M. de Jonge

Address Line 1: 8180 South 700 East, Suite 350

Address Line 4: Sandy, UTAH 84070

| ATTORNEY DOCKET NUMBER: | 2817-24961.TM |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | Peter M. de Jonge |
| SIGNATURE: | /petermdejonge/ |
| DATE SIGNED: | 03/18/2016 |

Total Attachments: 2

source=Assignment (PFS to MAO) - Loan Zone#page1.tif source=Assignment (PFS to MAO) - Loan Zone#page2.tif

> **TRADEMARK** REEL: 005753 FRAME: 0180

TNW REF. NO. 2817-24961.TM

WHEN RECORDED RETURN TO:

Peter M. de Jonge

THORPE NORTH & WESTERN, LLP

P.O. BOX 1219

SANDY, UTAH 84091-1219

ASSIGNMENT

WHEREAS, Prestige Financial Services, Inc., (hereinafter referred to as "ASSIGNOR"), a

Corporation duly organized and existing under the laws of the State of Utah, having a principal

business office at 1420 S 500 W Salt Lake City, UT 84115, is the owner of all right, title, and

interest in and to the trademark **THE LOAN ZONE** (hereinafter referred to as the "Mark") which is

registered with the U.S. Patent and Trademark Office under Registration No. 1,962,473, having a

registration date of 3/12/1996 (hereinafter referred to as the "registration"); and

WHEREAS, Landcar Management, LTD., (hereinafter referred to as "ASSIGNEE"), a

Limited Partnership duly organized and existing under the laws of the State of Utah, having a

principal business office at 9350 S 150 E, Sandy, UT 84070, is desirous of acquiring all right, title

and interest in and to the Mark held by ASSIGNOR, and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable

consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is

hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all

right, title and interest which it may hold in and to the Mark, the above-identified registration, and

any registrations issuing therefrom, together with the goodwill of the business symbolized by and

associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents

and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the

owner of the entire interest of said Mark, for the sole use and benefit of the said ASSIGNEE, its

1

TRADEMARK

REEL: 005753 FRAME: 0181

successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 15th day of March , 20 16

By: Robert D. Tingey
Title: Secretary

2