

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM379368

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Reynolds Group, Inc.		03/30/2016	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NASH Country, LLC		
<b>Street Address:</b>	3280 Peachtree Road, NW		
<b>Internal Address:</b>	Suite 2300		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86390313	WE LOVE OUR COUNTRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4042606903		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4042606703		
<b>Email:</b>	ryanne.saucier@cumulus.com		
<b>Correspondent Name:</b>	Ryanne Duffie Saucier		
<b>Address Line 1:</b>	3280 Peachtree Road, NW		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30305		
<b>NAME OF SUBMITTER:</b>	Ryanne Saucier		
<b>SIGNATURE:</b>	/Ryanne Saucier/		
<b>DATE SIGNED:</b>	04/05/2016		
<b>Total Attachments: 2</b>			
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OP \$40.00 86390313

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **The Reynolds Group, Inc. ("Assignor")**, a North Carolina corporation, hereby conveys, transfers and assigns to **NASH Country, LLC ("Assignee")**, a Delaware limited liability company with an address at 3280 Peachtree Road, NW, Suite 2300, Atlanta, Georgia 30305, effective as of the date hereof, all of Assignor's rights, title and interest worldwide in and to the mark "WE LOVE OUR COUNTRY", including the service mark set forth on Exhibit A hereto, and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith. Assignee will pay any and all filing fees required to be paid to effectuate this assignment, and any attorneys' fees incurred in reviewing this Trademark Assignment document, such attorneys' fees not to exceed \$250.00.

THE REYNOLDS GROUP, INC.

By: 

Name: Steve Reynolds

Title: CEO

Date: March 30, 2016

**EXHIBIT A**  
**TO TRADEMARK ASSIGNMENT**  
**(The Reynolds Group, Inc. to NASH Country, LLC)**

WE LOVE OUR COUNTRY (including U.S. Trademark Reg. No. 4761980; Serial No. 86390313)