

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380060

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
dmg events (USA) inc.		12/08/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Urban Exposition, LLC		
Street Address:	1690 Roberts Blvd.		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1197348	BOSTON GIFT SHOW	
CORRESPONDENCE DATA			
Fax Number:	7704435654		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	770-443-6060		
Email:	ana@routreelaw.com		
Correspondent Name:	Ana Marcela Rountree		
Address Line 1:	27 Courthouse Square		
Address Line 4:	Dallas, GEORGIA 30132		
NAME OF SUBMITTER:	Ana Marcela Rountree		
SIGNATURE:	/s/ Ana Marcela Rountree		
DATE SIGNED:	04/11/2016		
Total Attachments: 2			
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OP \$40.00 1197348

RELEASE OF SECURITY AGREEMENT

ding events (USA) inc. (hereinafter "Secured Party") and Urban Exposition, LLC (hereinafter "Owner") (collectively "the Parties") enter into this Release of Security Interest on the date set forth herein.

WHEREAS, On August 7, 2008, Owner and George Little Management, LLC, the Secured Party's predecessor-in-interest to the Collateral ("Secured Party's Predecessor"), entered into an Asset Purchase Agreement, which was secured by a Security Agreement recorded with the United States Patent and Trademark Office on September 10, 2008 in Reel/Frame 003849/0902, and said "Security Agreement" was subsequently assigned to Secured Party on or about August 1, 2011, which was recorded with the United States Patent and Trademark Office on September 26, 2011 in Reel/Frame 004630/0435, and;

WHEREAS, said Security Agreement pledges, assigns and grants the Secured Party's Predecessor a continuing security interest in the Collateral (as defined therein).

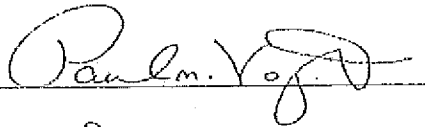
WHEREAS, Owner fully satisfied its financial obligations under the Asset Purchase Agreement and Security Agreement;

NOW THEREFORE, in order to release Secured Party's security interest in the Collateral, Secured Party hereby releases its security interest in the Collateral included in that certain Security Agreement executed by Owner in favor of Secured Party's Predecessor and recorded with the United States Patent and Trademark Office in Reel/Frame 003849/0902 and assigned and recorded with the United States Patent and Trademark Office in Reel/Frame 004630/0435.

Agreed to this 8th day of December, 2015.

ding events (USA) inc., a Delaware corporation.

Urban Exposition, LLC., a Delaware Limited Liability Company.



Name: PAUL M VOGT

Title: General Counsel and Secretary



Name: Timothy C. von Gort

Title: COO & Partner