

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380370

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	02/15/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
La Place B.V.		04/12/2016	Corporation: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	La Place Food B.V.		
<b>Street Address:</b>	Rijksweg 15		
<b>City:</b>	5462 CE VEGHEL		
<b>State/Country:</b>	NETHERLANDS		
<b>Entity Type:</b>	Besloten Vennootschap (B.V.): NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4535632	LA PLACE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3123214299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-321-4200		
<b>Email:</b>	officeactions@brinksgilson.com, rrios@brinksgilson.com, hmichael@brinksgilson.com		
<b>Correspondent Name:</b>	Howard Michael		
<b>Address Line 1:</b>	P.O. Box 10395		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60610		
<b>ATTORNEY DOCKET NUMBER:</b>	15478/3		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Howard S. Michael		
<b>Address Line 1:</b>	P.O. Box 10395		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60610		
<b>NAME OF SUBMITTER:</b>	Howard Michael		
<b>SIGNATURE:</b>	/HSM/		
<b>DATE SIGNED:</b>	04/13/2016		

CH \$40.00 4535632

**Total Attachments: 2**

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## Declaration of trademark assignment

The undersigned

mr. C. van de Meent, lawyer in Amsterdam, having his office at Van Eeghenstraat 98 (1071 GL) and mrs. H. De Coninck-Smolders, lawyer in Amsterdam, having her office at De Laïressestraat 49 (1071 NT), acting in their capacity as trustees in the bankruptcy of the company

**La Place B.V.**  
**Laarderhoogtweg 25**  
**1101 EB AMSTERDAM ZUIDOOST**  
**Nederland**

(hereinafter called "Assignor")

and

**La Place Food B.V.**  
**Rijksweg 15**  
**5462 CE VEGHEL**  
**Nederland**

(hereinafter called "Assignee")

Taking into consideration:

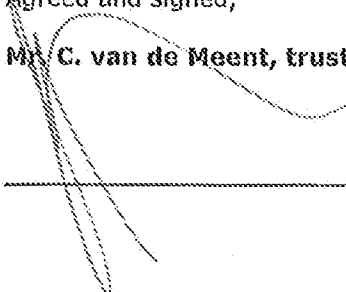
mr. C. van de Meent, lawyer in Amsterdam, having his office at Van Eeghenstraat 98 (1071 GL) and mrs. H. De Coninck-Smolders, lawyer in Amsterdam, having her office at De Laïressestraat 49 (1071 NT), acting in their capacity as trustees in the bankruptcy of the company La Place B.V. and Jumbo Groep Holding B.V. entered on January 26, 2016, into an agreement for the sale and purchase of assets of La Place B.V. in bankruptcy (the "APA"). La Place Food B.V. acceded by deed of accession dated February 15, 2016, to the APA.

Declare as follows:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold and transferred to Assignee under the conditions stipulated in APA, including all rights, titles and interests in and to the trademarks, and the associated goodwill, and associated registrations identified in US registration 4535632 LA PLACE and device, effective as of February 15, 2016:

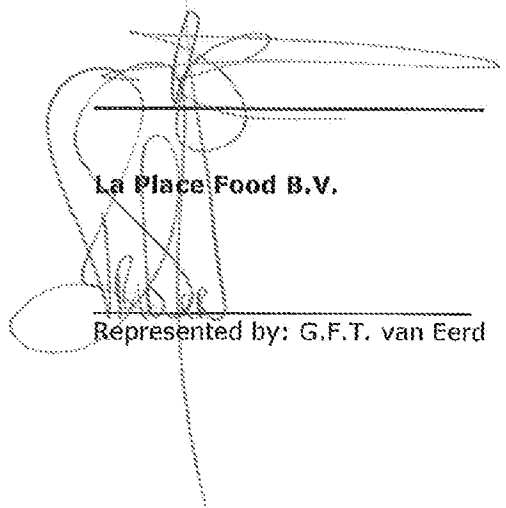
Agreed and signed,

**Mr. C. van de Meent, trustee in bankruptcy**



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**Mr. H. de Coninck-Smolders, trustee in bankruptcy**

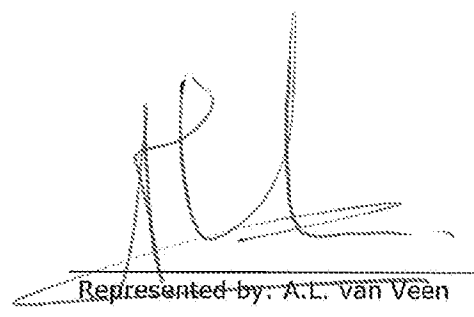


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**La Place Food B.V.**

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Represented by: G.F.T. van Eerd



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Represented by: A.L. van Veen