

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380580

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Medichem International (Manufacturing) Limited		12/31/2015	a company registered in England and Wales:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tam Enterprises Limited		
<b>Street Address:</b>	Stalham Business Park, Rushenden Road		
<b>Internal Address:</b>	Queenborough		
<b>City:</b>	Kent		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	ME11 5 HE		
<b>Entity Type:</b>	a company registered in England and Wales: ENGLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86321862	MAKEUP REVOLUTION	
<b>Serial Number:</b>	86320515	REVOLUTION MAKEUP REVOLUTION LONDON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4158859800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-885-9800		
<b>Email:</b>	trademark@prangerlaw.com		
<b>Correspondent Name:</b>	Pranger Law PC		
<b>Address Line 1:</b>	88 Guy Place, Suite 405		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>NAME OF SUBMITTER:</b>	Gail I. Nevius Abbas		
<b>SIGNATURE:</b>	/Gail I. Nevius Abbas/		
<b>DATE SIGNED:</b>	04/14/2016		
<b>Total Attachments: 8</b>			
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source=Assignment-Excerpts-Medichem to Tam Enterprises#page8.tif

THIS DEED is dated

31 DECEMBER 2015

**PARTIES**

- (1) MEDICHEM INTERNATIONAL (MANUFACTURING) LIMITED incorporated and registered in England and Wales with company number 03275186 (**Assignor**).
- (2) TAM ENTERPRISES LIMITED incorporated and registered in England and Wales with company number 8748668 (**Assignee**).

**BACKGROUND**

- (A) The Assignor has been holding the Trade Marks and the intellectual property rights in the Materials (as defined below) or as otherwise created in connection with the Assignee's business, on bare trust for the Assignee since the commencement of their existence.
- (B) The Assignee has directed the Assignor to assign to the Assignee the Trade Marks and the intellectual property rights referred to in (A) and arising, or to arise, from work done on or in connection with the business of the Assignee on the terms set out in this agreement.

**AGREED TERMS**

**I. INTERPRETATION**

- I.1 The definitions and rules of interpretation in this clause apply in this agreement.








**Assigned Rights:** the Trade Marks and all the Intellectual Property Rights embodied in the Materials.





**Business Day:** a day other than a Saturday, Sunday or public holiday in England when banks in London are open for business.








**Future Rights:** all Assigned Rights created after or in any way coming into existence after the date of this agreement.








**Intellectual Property Rights:** copyright and neighbouring and related rights, trade marks and service marks, business names and domain names, rights in get-up and trade dress, goodwill and the right to sue for passing off or unfair competition, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how and trade secrets), rights in social media accounts and all other intellectual property rights, in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world.

**Materials:** the materials described in Schedule 2.

Word Mark	Logo mark	Country/territory	Application / Registration Number	Local Classes
COLOUR CULT		United Kingdom		03
COLOUR EXPERTS Logo		United Kingdom	3040808	03
FREEDOM BE FREE TO MAKE UP Logo		European Community	013186085	03
HAIR EXPERTS Logo		United Kingdom	3040812	03
I "HEART" MAKEUP		Canada	1687949	03
I "HEART" MAKEUP		Malaysia	2014008672	03
I "HEART" MAKEUP		Pakistan	367692	03
I "HEART" MAKEUP		Puerto Rico	205672-03-0	03

I "HEART" MAKEUP		South Africa	2014/20255	03
I "HEART" MAKEUP		Thailand	948436	03
I "HEART" MAKEUP Logo		Australia (WO)	1666681	03
I "HEART" MAKEUP Logo		China (WO)	1229247	03
I "HEART" MAKEUP Logo		Egypt (WO)	1229247	03
I "HEART" MAKEUP Logo		European Community (WO)	1229247	03
I "HEART" MAKEUP Logo		Hong Kong (WO)	303108302	03

I "HEART" MAKEUP Logo		India (WO)	1229247	03
I "HEART" MAKEUP Logo		Japan (WO)	1229247	03
I "HEART" MAKEUP Logo		Madrid Protocol (TM)	1229247	03
I "HEART" MAKEUP Logo		Mexico (WO)	1229247	03
I "HEART" MAKEUP Logo		Russian Federation (WO)	1229247	03
I "HEART" MAKEUP Logo		Singapore (WO)	40201402962S	03
I "HEART" MAKEUP Logo		Switzerland (WO)	1229247	03

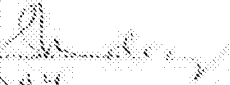
I "HEART" MAKEUP Logo		Turkey (WO)	1229247	03
I "HEART" MAKEUP Logo		Ukraine (WO)	1229247	03
I "HEART" MAKEUP Logo		United Kingdom	3040939	03
I "HEART" MY BODY LONDON		United Kingdom	3055879	03
I "HEART" MY HAIR		United Kingdom	3040800	03
LIVE LOVE MAKEUP OBSESSION Logo		European Community	013184684	03
MAKEUP OBSESSION Logo		European Community	013708731	03
MAKEUP REVOLUTION		Australia (WO)	1668004	03
MAKEUP REVOLUTION		Canada	1687948	03
MAKEUP REVOLUTION		China (WO)	1231209	03
MAKEUP REVOLUTION		Egypt (WO)	1231209	03


MAKEUP REVOLUTION	European Community (WO)	1231209	03
MAKEUP REVOLUTION	Hong Kong	303108294	03
MAKEUP REVOLUTION	India (WO)	1231209	03
MAKEUP REVOLUTION	Japan (WO)	1231209	03
MAKEUP REVOLUTION	Madrid Protocol (TM)	1231209	03
MAKEUP REVOLUTION	Malaysia	2014008673	03
MAKEUP REVOLUTION	Pakistan	367690	03
MAKEUP REVOLUTION	Puerto Rico	205671-03-0	03
MAKEUP REVOLUTION	Republic of Korea (WO)	1231209	03
MAKEUP REVOLUTION	Russian Federation (WO)	1231209	03
MAKEUP REVOLUTION	Singapore (WO)	1231209	03
MAKEUP REVOLUTION	South Africa	2014/20257	03
MAKEUP REVOLUTION	Switzerland (WO)	1231209	03
MAKEUP REVOLUTION	Turkey (WO)	1231209	03
MAKEUP REVOLUTION	Ukraine (WO)	1231209	03
MAKEUP REVOLUTION	United Kingdom	3040942	03
MAKEUP REVOLUTION	United States of America	86321862	03,21
REVOLUTION (stylised)	 United Kingdom	3060342	03



REVOLUTION (stylised)		Canada	1687950	03
REVOLUTION (stylised)		Hong Kong	303108285	03
REVOLUTION (stylised)		Malaysia	2014008671	03
REVOLUTION (stylised)		Pakistan	367691	03
REVOLUTION (stylised)		Puerto Rico	205673-03-0	03
REVOLUTION (stylised)		South Africa	2014/20254	03
REVOLUTION (stylised)		United States of America	86320515	03,21
REVOLUTION (stylised)		Australia (WO)	1668005	03
REVOLUTION (stylised)		China (WO)	1231212	03
REVOLUTION (stylised)		Egypt (WO)	1231212	03
REVOLUTION (stylised)		European Community (WO)	1231212	03
REVOLUTION (stylised)		India (WO)	1231212	03
REVOLUTION (stylised)		Madrid Protocol (WO) (TM)	1231212	03
REVOLUTION (stylised)		Mexico (WO)	1231212	03
REVOLUTION (stylised)		Russian Federation (WO)	1231212	03
REVOLUTION (stylised)		Singapore (WO)	1231212	03
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REVOLUTION (stylised)		Ukraine (WO)	1231212	03

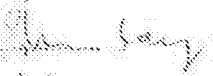
Executed as a deed by MEDICHEM  
INTERNATIONAL  
(MANUFACTURING) LTD acting by  
Tom Allsworth, a director, in the  
presence of:

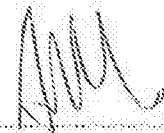
  
G. MUNDAY  
177 QUEENBOROUGH LANE  
SHEPHERD WALK  
MEX 2EN

  
Director

31 December 2015

Executed as a deed TAM  
ENTERPRISES LIMITED acting by  
Adam Minto, a director, in the  
presence of:

  
G. MUNDAY  
177 QUEENBOROUGH LANE  
SHEPHERD WALK  
MEX 2EN

  
Director

31 December 2015