

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brand X International, LLC		03/31/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Brand X International IP, LLC		
Street Address:	1901 Avenue of the Stars		
Internal Address:	Suite 1100		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86884247	REDCON	
Serial Number:	86947680	TRAIN.168	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-557-8809		
Email:	rsilverman@ghplaw.com		
Correspondent Name:	Rita Silverman		
Address Line 1:	1901 Avenue of the Stars		
Address Line 2:	Suite 1100		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Rita Silverman		
SIGNATURE:	/Rita Silverman/		
DATE SIGNED:	04/15/2016		
Total Attachments: 2			
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OP \$65.00 86884247

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “Assignment”) is entered into by and between Brand X International, LLC, a Delaware limited liability company (the “Assignor”), whose principal place of business is located at 1901 Avenue of the Stars, Ste. 1100, Los Angeles, CA 90067, and Brand X International IP, LLC, a Delaware limited liability company (the “Assignee”), whose principal place of business is located at 1901 Avenue of the Stars, Ste. 1100, Los Angeles, CA 90067, effective as of March 31, 2016.

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademarks and corresponding applications for registration filed with the United States Patent and Trademark Office (the “USPTO”) (collectively, the “Trademarks”):

Mark	USPTO Serial Number
REDCON	86884247
TRAIN.168	86947680

WHEREAS, Assignor desires to sell, convey, transfer, assign and deliver the Trademarks to Assignee and Assignee desires to acquire all right, title and interest in and to the Trademarks from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below:

1. Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee its entire right, title, interest (including, but not limited to, all registration rights with respect to the Trademarks, all rights to prepare derivative marks, all goodwill of the business connected with and symbolized by the Trademarks, and all other rights) in and to the Trademarks, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the USPTO to record the transfers of the applications for registration of the Trademarks to Assignee as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademarks.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the date first above written.

ASSIGNOR:

Brand X International, LLC,
a Delaware limited liability company

By: 
Gaius Cammilleri
Managing Director

ASSIGNEE:

Brand X International IP, LLC,
a Delaware limited liability company

By: 
Gaius Cammilleri,
Managing Director