

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381649

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900360030		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Liown Electronics Co., Ltd		04/01/2016	Company: CHINA
RECEIVING PARTY DATA			
Name:	Matchless Candle Co.		
Street Address:	417 W. Foothill Blvd		
Internal Address:	B412		
City:	Glendora		
State/Country:	CALIFORNIA		
Postal Code:	91741		
Entity Type:	Company: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86804817	MATCHLESS CANDLE	
Serial Number:	86804811	MATCHLESS CANDLE CO.	
Serial Number:	86870170	MATCHLESS FLAME	
Serial Number:	86870167	MATCHLESSFLAME	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Alexander Garcia		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, ILLINOIS 98101		
ATTORNEY DOCKET NUMBER:	120163-4000		
NAME OF SUBMITTER:	Alexander J.A. Garcia		
SIGNATURE:	/Alexander Garcia/		
DATE SIGNED:	04/22/2016		

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Shenzhen Liown Electronics Co., Ltd., a company organized under the laws of China with a place of business at No 7 Gongye 3rd Rd, Shekou, Nanshan Dist. Guangdong, China 518067 ("Assignor"), owns common law trademark rights in the marks that are the subject of this assignment as shown in Exhibit A, as well as the specific trademark registrations shown in Exhibit A (collectively, these rights shall be referred to as the "Trademarks");

WHEREAS, Matchless Candle Co., a company organized under the laws of California with a place of business at 417 W. Foothill Blvd., B412, Glendora, California 91741, United States of America ("Assignee"), desires to acquire all right, title, and interest in and to the Trademarks, all goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, assign, and transfer to Assignee all rights, title, and interest in and to the Trademarks and the goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith, and Assignee does hereby accept this assignment, effective as of the date of the last signature of the parties executed herein.

2. Assignor hereby warrants that it has not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Trademarks to any third party.

3. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder.

4. The parties may execute this agreement in counterparts, each of which together shall be deemed the complete and fully executed agreement.

5. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

ASSIGNOR:

ASSIGNEE:

Shenzhen Liown Electronics Co., Ltd.

Matchless Candle Co.

Name: JOHNNY YAN
Title: CEO
Date: 4/1/2012

Name: Mark Medley
Title: CEO
Date: 3/8/12

EXHIBIT A

Mark	App. Date	App. No.	Reg. Date	Reg. No.	Country
MATCHLESS CANDLE	October 30, 2015	86804817	N/A	N/A	UNITED STATES
MATCHLESS CANDLE CO.	October 30, 2015	86804811	N/A	N/A	UNITED STATES
MATCHLESS FLAME	January 8, 2016	86870170	N/A	N/A	UNITED STATES
MATCHLESSFLAME	January 8, 2016	86870167	N/A	N/A	UNITED STATES
MATCHLESS	April 7, 2015	1722655	N/A	N/A	CANADA
MATCHLESS	April 7, 2015	013913777	013913777	August 6, 2015	COMMUNITY TRADEMARK