

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380999

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vinolio Exports and Imports, LLC		10/21/2015	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	International Intellectual Property Holding S.A.		
Street Address:	Plaza Cagancha 1145, Piso 3		
City:	Montevideo		
State/Country:	URUGUAY		
Entity Type:	Sociedad Anonima: URUGUAY		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3559989	THE CONTINUING ADVENTURES OF NAPA VALLEY	
Registration Number:	3571787	BOUNTY HUNTER	
Registration Number:	4096622	BOUNTY HUNTER BLEND	
Registration Number:	4091273	BOUNTY HUNTER	
Registration Number:	3466615	BOUNTY HUNTER	
Registration Number:	4560807	BOUNTY HUNTER RARE WINE & SPIRITS	
Registration Number:	2311360	BOUNTY HUNTER	
Registration Number:	3571812	BOUNTY HUNTER	
Registration Number:	4747302	BOUNTY HUNTER WINE BAR & SMOKIN' BBQ	
Registration Number:	2170777	BECAUSE BASICALLY, PEOPLE JUST WANT GREA	
Registration Number:	3535869	THE WINE SCOUT	
Registration Number:	3578482	WINE SCOUT	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		

CH \$315.00 3559989

Address Line 4:	Napa, CALIFORNIA 94559
ATTORNEY DOCKET NUMBER:	IIPH (BOUNTY HUNTER)
NAME OF SUBMITTER:	J. Scott Gerien
SIGNATURE:	/J. Scott Gerien/
DATE SIGNED:	04/18/2016
Total Attachments: 4 source=Short Assignment for recordation#page1.tif source=Short Assignment for recordation#page2.tif source=Short Assignment for recordation#page3.tif source=Short Assignment for recordation#page4.tif	

ASSIGNMENT OF TRADEMARK APPLICATIONS AND REGISTRATIONS

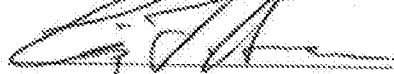
Whereas, **Vinolio Exports and Imports, LLC**, a Delaware limited liability company, with its principal place of business at 1040 Main Street, Suite 300, Napa, CA 94559 ("Assignor") owns the marks identified in Exhibit 1 (attached hereto) along with all attendant applications and registrations identified therewith (the "Marks");

Whereas, **International Intellectual Property Holding S.A.** a company incorporated in the Republica Oriental del Uruguay with its principal place of business of Plaza Cagancha 1145, Piso 3, Montevideo, Uruguay ("Assignee") is desirous of acquiring the Marks and the attendant applications and registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the identified applications and registrations thereof.

Dated: 10-21/2015

Vinolio Exports and Imports, LLC



Name: Craig L. Hoare

Title: President

EXHIBIT 1

Table 1: Marks Registered with USPTO

MARK	U.S. Serial No.	U.S. Reg. No.	Registration Date	International Class / Goods & Services
Design (catalog trade dress) THE CONTINUING ADVENTURES OF NAPA VALLEY'S BOUNTY HUNTER AND HIS RELENTLESS QUEST FOR THE FINEST RARE WINE & PROVISIONS CATALOG EST. 1994 MERCHANT NEGOCIANT VINTNER	77387613	3550999	January 13, 2009	IC 016 / G&S Catalogs in the field of wine. IC 035 / G&S Mail order catalog services featuring wines.
BOUNTY HUNTER	77463989	3571787	February 10, 2009	IC 032 / G&S Bottled drinking water; Spring water.
BOUNTY HUNTER BLEND	77909383	4098622	February 7, 2012	IC 033 / G&S Alcoholic beverages except beer
BOUNTY HUNTER	77460091	4091273	March 31, 2009	IC 033 / G&S Alcoholic beverages, namely, spirits.
BOUNTY HUNTER	77326413	3488615	July 15, 2008	IC 033 / G&S Wine
BOUNTY HUNTER RARE WINE & SPIRITS	85684764	4560807	July 1, 2014	IC 035 / G&S Mail order catalog services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories; On-line retail store services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories; Retail store services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories. IC 043/ G&S Bar services; Catering services; Restaurant services.
BOUNTY HUNTER	75587749	2311360	January 25, 2000	IC 035 / G&S Retail store and mail order catalog services featuring wines, specialty and gourmet foods, [cigars] and wine related accessories.
BOUNTY HUNTER	77489441	3571812	February 10, 2009	IC 043 / G&S Restaurant, bar, and catering services.
BOUNTY HUNTER WINE BAR & SMOKIN' BBQ	86409846	4747302	June 2, 2015	IC 043 / G&S Bar and restaurant services; Catering services.
BECAUSE BASICALLY, PEOPLE JUST WANT GREAT STUFF	75179777	2170777	July 7, 1998	IC 035/ G&S Mail order catalog services featuring wines

Table 1: Marks Registered with USPTO

THE WINE SCOUT	77084749	3535869	November 25, 2008	IC 09/G&S Downloadable podcasts relating to wines and restaurants distributed by means of a global computer network IC 041/G&S Conducting educational programs relating to wine; educational and entertainment services, namely, podcast programs relating to wine; podcast travel shows relating to wine; online journals, namely, blogs featuring wine
WINE SCOUT	77199035	3578482	February 24, 2009	IC 35/G&S Mail order catalog services featuring wine; online retail store services featuring wine; providing information and advice to mail order catalog and online retail store customers concerning the purchase of wine

Table 2: Marks Subject to Foreign Applications

MARK	Country	Serial Number	International Class / Goods & Services
BOUNTY HUNTER	Argentina	3323470	IC 035 / Retail store and mail order catalog services featuring wines, specialty and gourmet foods, and wine related accessories
BOUNTY HUNTER	Argentina	3323468	IC 032 / Bottled drinking water; spring water
BOUNTY HUNTER	Argentina	3323469	IC 033 / Alcoholic beverages, namely, spirits and wine
BOUNTY HUNTER	Argentina	3323471	IC 043 / Restaurant, bar and catering services
BOUNTY HUNTER	Uruguay	454682	IC 032 / Bottled drinking water; spring water IC 033 / Alcoholic beverages, namely, spirits and wine IC 035 / Retail store and mail order catalog services featuring wines, specialty and gourmet foods, and wine related accessories; On-line retail store services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories; Mail order catalog services featuring wines, spirits, specialty and gourmet foods and wine and spirits accessories. IC 043 / Restaurant, bar and catering services
BOUNTY HUNTER RARE WINE & SPIRITS	Argentina	3323477	IC 043 / Bar services; catering services; restaurant services
BOUNTY HUNTER RARE WINE & SPIRITS	Argentina	3323476	IC 035 / Mail order catalog services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories; On-line retail store services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories; Retail store services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories
BOUNTY HUNTER RARE WINE & SPIRITS	Uruguay	3323476	IC 035 / Mail order catalog services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories; On-line retail store services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories; Retail store services featuring wines, spirits, specialty and gourmet foods and wine and spirits related accessories IC 043 / Bar services; catering services; restaurant services

TRADEMARK