

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382168

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kabushiki Kaisha Square Enix Holdings (also trading as Square Enix Holdings, Co., Ltd.)		04/20/2016	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Kabushiki Kaisha Square Enix		
Trading As:	Square Enix Co., Ltd.		
Street Address:	6-27-30 Shinjuku, Shinjuku-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86738571	SHINRA GAME SYSTEM	
CORRESPONDENCE DATA			
Fax Number:	2125361848		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 790-4557		
Email:	trademarksny@manatt.com		
Correspondent Name:	Anderson J. Duff		
Address Line 1:	7 Times Square		
Address Line 2:	Manatt, Phelps & Phillips, LLP		
Address Line 4:	New York, NEW YORK 10036		
DOMESTIC REPRESENTATIVE			
Name:	Mark I. Peroff		
Address Line 1:	7 Times Square		
Address Line 2:	Manatt, Phelps & Phillips, LLP		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Anderson J. Duff		

OP \$40.00 86738571

SIGNATURE:	/Anderson J. Duff/
DATE SIGNED:	04/27/2016
Total Attachments: 2 source=SHINRA GAME SYSTEM 86738571 Assignment#page1.tif source=SHINRA GAME SYSTEM 86738571 POA#page1.tif	

TRADEMARK ASSIGNMENT

This Assignment, effective as of the latest date of execution set forth below, is made by and between Kabushiki Kaisha Square Enix Holdings (also trading as Square Enix Holdings Co., Ltd.), a Japanese corporation, having an address at 6-27-30 Shinjuku, Shinjuku-ku, Tokyo, Japan (the "Assignor") and Kabushiki Kaisha Square Enix (also trading as Square Enix Co., Ltd.), a Japanese corporation, having an address at 6-27-30 Shinjuku, Shinjuku-ku, Tokyo, Japan (the "Assignee").

WHEREAS, Assignor has filed an application to register the mark SHINRA GAME SYSTEM (Serial No. 86/738,571) (hereinafter the "Trademark") in the United States Patent & Trademark Office; and,

WHEREAS, Assignor desires to assign all right, title, and interest in and to the Trademark, together with that portion of the business and the goodwill associated with the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademark, together that portion of both the business and the goodwill associated with the Trademark.

Kabushiki Kaisha Square Enix Holdings
(also trading as Square Enix Holdings Co.,
Ltd.)

Kabushiki Kaisha Square Enix (also trading
as Square Enix Co., Ltd.)

By: Satoshi Shinohara

By: Satoshi Shinohara

Name: Satoshi Shinohara

Name: Satoshi Shinohara

Title: Senior Manager,

Title: General Manager,

Corporate Planning Division

Legal & Intellectual Property Division

Date: April 20 , 2016

Date: April 20 , 2016