

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382276

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	04/25/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Finovate Group, Inc.		04/25/2016	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Institute for International Research, Inc.		
Street Address:	708 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4592773	FINOVATE	
Registration Number:	4622602	FINDEV	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com, valerie.swanson@klgates.com		
Correspondent Name:	Kate Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3714223-1		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/kathryn starshak/		
DATE SIGNED:	04/28/2016		
Total Attachments: 6			
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UNITED STATES OF AMERICA

The State of



Washington

Secretary of State

CERTIFICATE OF MERGER

I, Kim Wyman, Secretary of State of the State of Washington and custodian of its seal, hereby certify that documents meeting statutory requirements have been filed and processed with the Secretary of State merging the listed "Merging Entities" into:

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

NY Profit Corporation

UBI: 000-000-000

Filing Date: April 25, 2016

Merging Entities:

603-071-832

THE FINOVATE GROUP, INC.



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Kim Wyman, Secretary of State

Date Issued: 4/25/2016

TRADEMARK

REEL: 005779 FRAME: 0391

FILED
APR 25 2016
WA SECRETARY OF STATE

ARTICLES OF MERGER
OF
THE FINOVATE GROUP, INC.
AND
INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

Pursuant to the provisions of the Washington Business Corporation Act, the domestic business corporation and the foreign business corporation herein named do hereby adopt the following articles of merger:

1. The names of the constituent corporations are The Finovate Group, Inc., which is a business corporation organized under the laws of the State of Washington, and Institute for International Research, Inc., which is a business corporation organized under the laws of the State of New York.

2. Annexed hereto and made a part hereof is the Agreement and Plan of Merger for merging The Finovate Group, Inc., with and into Institute for International Research, Inc.

3. The shareholder of The Finovate Group, Inc. entitled to vote on the aforesaid Agreement and Plan of Merger of The Finovate Group, Inc. consented to taking such action without a meeting, and the holder of the number of shares of the corporation that would be necessary to authorize or take such action at a meeting of the shareholder of the corporation duly approved and adopted the aforesaid Agreement and Plan of Merger without a meeting of said shareholder on written consent signed by it on April 25, 2016 in accordance with the provisions of Section 23.B.11.030 of the Washington Business Corporation Act.

4. The merger of The Finovate Group, Inc. with and into Institute for International Research, Inc. is permitted by the laws of the jurisdiction of organization of Institute for International Research, Inc. and has been authorized in compliance with said laws.

5. Institute for International Research, Inc. will continue its existence as the surviving corporation under its present name pursuant to the provisions of the laws of the jurisdiction of its organization.

6. The effective date of the merger herein provided for in the State of Washington shall be April 25, 2016.

Executed on April 25, 2016

THE FINOVATE GROUP, INC

By 

Name: Thomas C. Etter

Title: Vice President

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

By 

Name: Thomas C. Etter

Title: Vice President

AGREEMENT AND PLAN OF MERGER

of

THE FINOVATE GROUP, INC., a Washington corporation

with and into

INSTITUTE FOR INTERNATIONAL RESEARCH, INC., a New York corporation

AGREEMENT AND PLAN OF MERGER by and among Informa USA, Inc., a Massachusetts corporation ("Parent"), The Finovate Group, Inc., a Washington corporation ("Finovate") and Institute for International Research, Inc., a New York corporation ("Surviving Corporation"). (Finovate and the Surviving Corporation are together referred to herein as the "Constituent Entities".)

1. Pursuant to the provisions of the Washington Business Corporation Act and the New York Business Corporation Law, Finovate will be merged with and into the Surviving Corporation, which shall continue to exist as said Surviving Corporation pursuant to the provisions of the New York Business Corporation Law. The merger shall be effective April 25, 2016 (the "Effective Date"). The separate existence of Finovate, which is sometimes hereinafter referred to as the "terminating corporation", shall cease upon said Effective Date.

2. The certificate of incorporation of the Surviving Corporation upon the Effective Date of the merger shall be the certificate of incorporation of said Surviving Corporation in effect immediately prior to the Effective Date; and said certificate of incorporation shall continue in full force and effect until amended in the manner prescribed by the provisions of the New York Business Corporation Law.

3. The bylaws of the Surviving Corporation upon the Effective Date of the merger will be the bylaws of said Surviving Corporation in effect immediately prior to the Effective Date and will continue in full force and effect until changed, altered, or amended as therein provided and in the manner prescribed by the provisions of the New York Business Corporation Law.

4. The directors and officers in office of the Surviving Corporation upon the Effective Date of the merger shall be the directors and the officers of the Surviving Corporation as of the Effective Date of the merger, all of whom shall continue to hold their directorships and offices until the election and qualification of their respective successors or until their tenure is otherwise terminated in accordance with the bylaws of the Surviving Corporation.

5. As to the Constituent Entities, the designation and number of outstanding shares of each class and series, the specification of the classes and series entitled to vote on this Agreement and Plan of Merger, and the specification of each class and series entitled to vote as a class on this Agreement and Plan of Merger, are as follows:

Institute for International Research, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>10</u>	<u>Common</u>	<u>Common</u>

The Finovate Group, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>2,000</u>	<u>Common</u>	<u>Common</u>

6. The Agreement and Plan of Merger herein made and approved shall be submitted to the respective board of directors and shareholders of the Constituent Entities for their approval or rejection in the manner prescribed by the provisions of the Washington Business Corporation Act and the New York Business Corporation Law.

7. In the event that this Agreement and Plan of Merger shall have been approved by the directors and shareholders entitled to vote of the Constituent Entities in the manner prescribed by the provisions of the Washington Business Corporation Act and the New York Business Corporation Law, the Constituent Entities hereby stipulate that they will cause to be executed and filed and/or recorded any document or documents prescribed by the laws of the State of Washington and the State of New York, and that they will cause to be performed all necessary acts therein and elsewhere to effectuate the merger.

8. The board of directors and the proper officers of the Constituent Entities, respectively, are hereby authorized, empowered, and directed to do any and all acts and things, and to make, execute, deliver, file, and/or record any and all instruments, papers, and documents which shall be or become necessary, proper, or convenient to carry out or put into effect any of the provisions of this Agreement and Plan of Merger or of the merger herein provided for.

IN WITNESS WHEREOF, the undersigned Constituent Entities have duly executed this Agreement and Plan of Merger this 25th day of April, 2016.

Informa USA, Inc.

By: _____

Name: Thomas C. Etter
Title: Senior Vice President

The Finovate Group, Inc.

By: _____

Name: Thomas C. Etter
Title: Vice President

Institute for International Research, Inc.

By: _____

Name: Thomas C. Etter
Title: Vice President