

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM382294

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Van Der Hagen Enterprises, Inc.		04/19/2016	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Universal Beauty Products Incorporated		
Street Address:	500 Wall Street		
City:	Glendale Heights		
State/Country:	ILLINOIS		
Postal Code:	60139		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4662409	VAN DER HAGEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.476.7566		
Email:	SYPDOCKET@lplegal.com		
Correspondent Name:	Sun Y. Pae		
Address Line 1:	2 N. LaSalle St.		
Address Line 2:	Suite 1300		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	38753-103506		
NAME OF SUBMITTER:	Sun Y Pae		
SIGNATURE:	/syp/		
DATE SIGNED:	04/28/2016		
Total Attachments: 2			
source=van der hagen#page1.tif			
source=van der hagen#page2.tif			

CH \$40.00 4662409

TRADEMARK ASSIGNMENT

WHEREAS, VAN DER HAGEN ENTERPRISES, INC., a Texas corporation with an address at 15390 Hwy 29 W. Bldg. 3, Liberty Hill, TX 78642 (“Assignor”), owns right, title and interest in and to the following United States trademarks, together with the goodwill of the business connected with and symbolized by the trademarks (collectively, the “Intellectual Property”):

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Classes
VAN DER HAGEN 	86226090	Mar. 19, 2014	4662409	Dec. 30, 2014	3, 8, 21

WHEREAS, UNIVERSAL BEAUTY PRODUCTS INCORPORATED, an Illinois corporation with an address at 500 Wall Street, Glendale Heights, IL 60139 (“Assignee”), desires to acquire the Intellectual Property from Assignor.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee: (1) all of Assignor’s right, title and interest in and to the Intellectual Property, together with all of the goodwill associated with the Intellectual Property and the portion of Assignor's business to which the Intellectual Property pertains, and such portion being ongoing and existing; (2) all income, royalties and damages hereafter due or payable to Assignor with respect to the Intellectual Property, including without limitation, damages, and payments for past or future infringements and misappropriations of the Intellectual Property; and, (3) all rights to sue for past, present and future infringements or misappropriations of the Intellectual property.

**[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK;
SIGNATURES APPEAR ON FOLLOWING PAGE]**

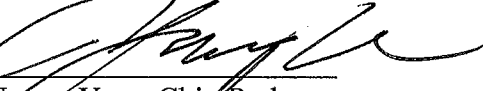
[SIGNATURE PAGE TRADEMARK ASSIGNMENT]

Dated as of the 19th day of April, 2016.

VAN DER HAGEN ENTERPRISES, INC.

By: 
Name: Yong Chin Park
Title: president

UNIVERSAL BEAUTY PRODUCTS INCORPORATED

By: 
Name: Yong Chin Park
Title: President